



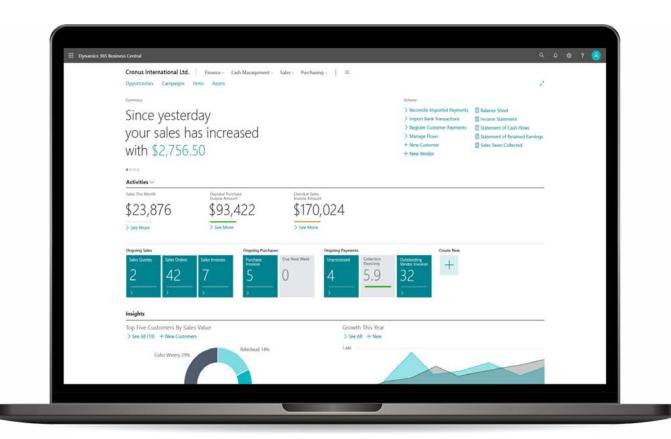


# Connect and Grow your Business Like Never Before

Supercharge your growing business to drive optimum productivity, and profits with all-in-one ERP solution, Microsoft Dynamics 365 Business Central



- Do you waste time dealing with stand-alone systems?
- Is data scattered across the organisation, making reporting and insight complicated?
- Are business needs changing continually, and your systems can't keep up?



#### It's hard to be productive if your current systems are disconnected!

If you have outgrown your business across finance, sales, service, and operations or you are looking to replace your legacy ERP system, it's time to deploy a single comprehensive solution: **Microsoft Dynamics 365 Business Central.** 

Take your business to the next level: **bringing people**, **processes**, and **data together to manage your business end to end**, get the complete picture by **connecting everything** from sales to service, operations and finance with the market-leading cloud ERP: Microsoft Dynamics 365 Business Central.



# This Guide Covers

ntroduction to Microsoft Dynamics 365 Business Central	6
Dynamics 365 Business Central Constitutes 4 Key Elements:	7
Supercharging businesses with bigger microsoft ecosystem	8
Grow And Connect Your Business With Dynamics 365 Business Central	9
Why Move To Dynamics 365 Business Central?	10
Forrester Report	12
Microsoft Dynamics Business Central: One-Stop ERP Solution for Every Industry	13
- Manufacturing	14
- Business Central Features and Capabilities for Manufacturing	15
- Non-Profits	16
- Benefits of Top Cloud-Based ERP Solution: Dynamics 365 Business Central for Non-profit	17
- Extended Apps for Non-Profits:	17
- Retail & E-Commerce	18
- Benefits of Dynamics 365 Business Central for Retail & Ecommerce	19
- Professional Services	20
- Benefits of Dynamics 365 Business Central for Professional Services	21

- Government	
- Benefits of Dynamics 365 Business Central for Public Service & Government Agencies 23	
Ready to Get Started?	
Dynamics 365 Business Central Capabilities & Benefits25	
- Financial Management	
- Sales Management (Dynamics 365 Functionality)27	
- Supply Chain Management	
- Service Order Management	
- Manufacturing30	
- Project Service Management31	
Microsoft Dynamics 365 Business Central Benefits	
Extensions for Every Business35	
- Extension Management in Microsoft Dynamics 365 Business Central	
- Sirius Payroll 365: HMRC Payroll36	
- Sirius Octopus 365: Master Data Management	
- Timesheet App for Job Module in Business Central	

# **This Guide Covers**

- Purchase Order Approval App	39
- Sirius SharePoint 365	40
- Consolidation Report	41
- Online Events Module	42
- Budget App	43
Licensing & Pricing Model	44
Dynamics 365 Business Central Pricing Calculator	45
ERP Implementation Can Fail When	46
Dogma's ERP Implementation Strategy	47
Our Implementation Strategy	48
Our Migration Process	49
Our Implementation Strategy	50
Integrated Microsoft Dynamics Ecosystem	51
Dynamics 365 Business Central Quick-start Implementation Packages	53
Our Success Stories	54
Who are We?	55

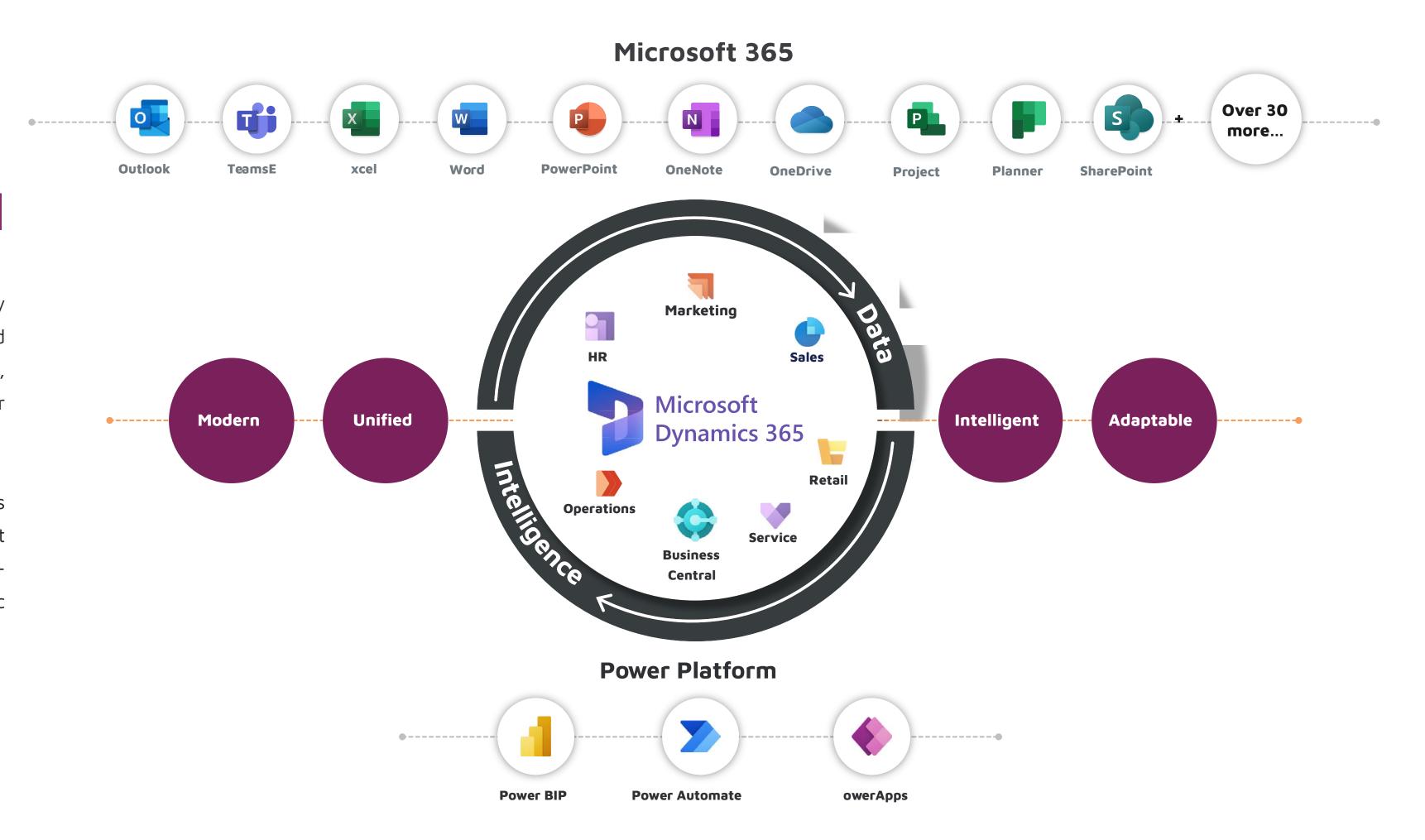
711at 001 Cheffts are Saying	
rusted By	58
leet our ERP Experts	59
ur Digital First Approach	. 60
usiness Central FAQs	. 62
eady to Kickstart your Digitisation Journey with us?	. 64
elevant Resources	65

### Introduction to

# Microsoft Dynamics 365 Business Central

Microsoft Dynamics 365 Business Central (previously known as Dynamics NAV) is an ERP solution for small and medium-sized businesses that integrate sales, finance, service, and operations teams to help them adapt faster and deliver results.

Business Central is a trusted, proven ERP solution which has served 160,000 customers and is enhanced by Microsoft every year. It has rich functionalities backed by multibillion-dollar investment and can be deployed in the public cloud, private cloud, or on-premises.



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# Dynamics 365 Business Central Constitutes 4 Key Elements:



#### Financial Management

Speed up financial closings, improve cash flow forecasting and get real-time KPIs while maintaining compliance and security across all your subsidiaries.



#### Sales Management

Encourage your sales to provide better service to clients by implementing industry standards and managing the whole sales process from within Microsoft Outlook.



#### Reporting and Data Analytics

Reply on built-in analytics and reporting that users can use out-of-the-box to help keep track of their business.



#### Project Service Management

Ensure successful project execution and profitability with planning, resourcing, tracking, costing, billing, accounting, and real-time intelligence.

#### Plus, it can be extended to include



#### Manufacturing

Allow adaptive manufacturing processes to boost throughput, quality, and uptime while lowering costs and meeting customer needs.



#### Warehouse management

Reduce operations costs with efficient warehouse operations that help you ship orders on time and deliver promised customer outcomes.

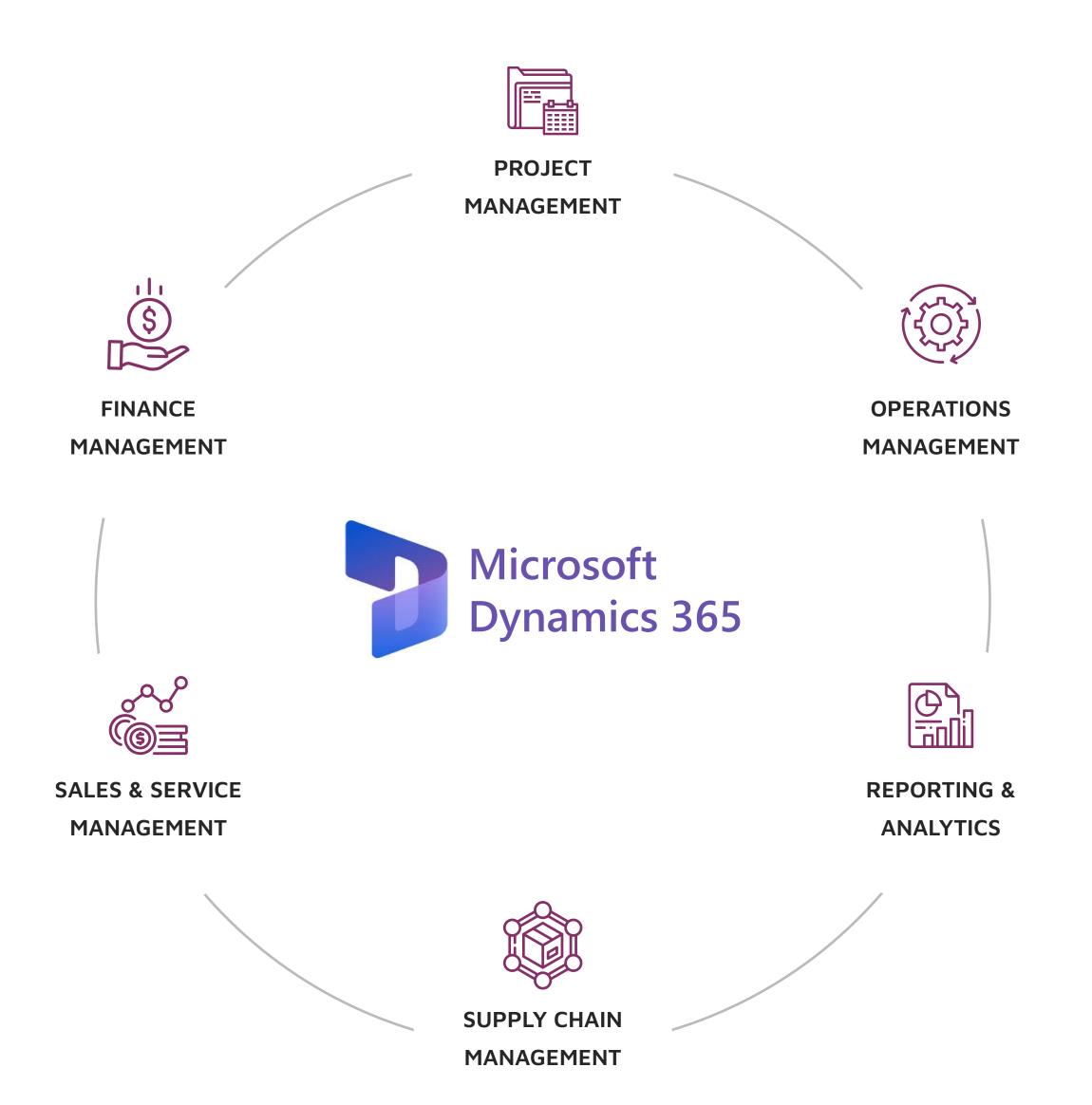


#### Service Management

Deliver better service experiences with planning, dispatching, and service contract management.

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7



# Supercharging businesses with bigger microsoft ecosystem

Being part of the bigger Microsoft landscape, Business Central has simple and powerful integration with Office 365, Dynamics Customer Engagement (CRM), and the likes of PowerBI. Businesses can further expand and tailor their solution by adding the growing range of apps from Microsoft AppSource.

Business Central enables organisations to automate payment processes and reconcile a bank account, which accelerates the past-due accounts identification and acts accordingly.

With the integrated Outlook system, your sales team can create personalised sales quotes, and convert them into professional invoices. Further, this comprehensive ERP solution will simplify and improve supply chain management through dynamically updated inventory levels, automated ordering, and data-driven forecasting. The ability to open orders and track vendor lead times will help reduce out-of-stock items.

# Grow And Connect Your Business With Dynamics 365 Business Central

One of the major challenges for small and medium-sized (SMBs) today is being able to adapt and grow with the changing business landscapes. Industrial and technological disruptions require SMBs to have the agility and flexibility to steer their business models quickly and efficiently to deliver on their vision. With Dynamics 365 Business Central, SMBs can leverage a connected cloud business management solution to get the insights needed to push their business forward and stay alert of any crisis or unpredictable scenarios.

Dynamics 365 Business Central is a market-leading ERP solution helping millions of users worldwide to streamline their processes, improve customer relations, and enable growth. It is a highly customizable and feature-rich platform that helps businesses manage all aspects of their operations, including finance, manufacturing, sales, shipping, project management, services, and more.

Companies may easily add functionality that is specific to their operating location and adapt to accommodate even the most specialized industries.

Below we will talk more about D365 Business Central capabilities, new features and benefits that will explain why you should switch from on-premises to a cloud-based Business Central platform.

# Why Move To Dynamics 365 Business Central?

Do you have too many manual processes?

Is you reporting not cutting it?

Do you want a modern system?

Have you outgrown your system?

Do your systems not talk to each other?





#### Connect and Streamline Your Business

Unify your business from finance & operations to sales & marketing and easily integrate purpose-driven applications like payroll, Shopify, banking apps, or custom APIs to meet your unique business needs. Admins and users can get a secure experience from any device: desktop, laptop, tablet, or phone. They can access customer information, create sales orders, review, and approve quotes and purchase orders—on the go!



#### Make Smarter Decisions

With Business Central, managers can get a consolidated end-toend view of their overall business and access all data from finance, sales, service to operations with real-time dashboards and KPis in real-time. With built-in Power BI dashboards, they can spot trends, prevent issues, and make intelligent business decisions to deliver great customer experiences. It automates workflows with easy-touse AI powered workflows and audit trails, connecting workflows across sales and accounting to better track cash flow.



#### From Quote to Cash, Optimise All Processes

The quote to cash process is critical to any business, as it converts sales opportunities to paying, profitable and ideally long-lasting clients. With standalone ERP systems, this process gets unstructured, which in turn disrupts the business' cash flow as what you once thought was a lucrative client can later turn out to be disengaged and unprofitable.

With Dynamics 365 Business Central, sales managers can optimise and shorten the time from quote to cash with quick set up of customers or vendors, create quotes, process orders, and submit invoices without leaving Outlook. They can use familiar Office 365 tools to work together and connect with colleagues and customers.

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# FORRESTER® The Total Ec

# The Total Economic Impact™ Of Microsoft Dynamics 365

Forrester's analysis of five current Microsoft customers found that Dynamics 365 Business Central enabled these organisations to bolster operational efficiency, avoid costs, and comfortably scale their deployments with growth. An analysis based on a \$15 million, a 250-employee composite organization modeled after the five interviewees demonstrates benefits of \$466K over three years versus costs of \$178K, adding up to a net present value (NPV) of \$288K and an ROI of 162%.

- Forrester Report



# Microsoft Dynamics Business Central: One-Stop ERP Solution for Every Industry

Confidently move to the cloud with the operational speed, performance, and insights needed to scale and grow your business, regardless of the industry type, with Dynamics 365 Business Central.



# Manufacturing

Do you want to make your manufacturing business digital-first, smart and data-driven?

Looking to leverage technology enablers such as big data, IoT, and Al-powered ERP systems to revitalise your manufacturing?

As the world strides towards Industry 4.0, manufacturers are constantly on edge to stay updated with the latest market trends, meet the demand for new products speedily, and deliver faster and better. Fortunately, we have cloud technology to rescue and meet these changing competitive demands!

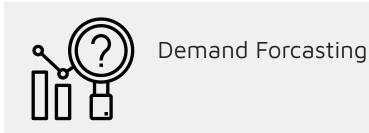
Cloud ERPs such as <u>Dynamics 365 Business Central revolutionise the present</u> <u>manufacturing industry</u>. From automating production to enhancing the buyer's experience and sustaining the supply chains, here are 5 ways cloud-based ERP is transforming the manufacturing industry.



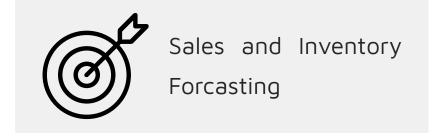
#### **Business Central Features and**

# Capabilities for Manufacturing





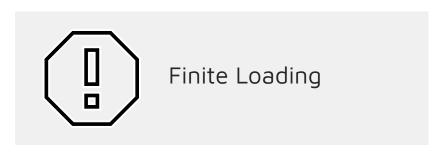














Supply Planning



Machine Centers

## Stay in charge of your inventory

Set up stock items and specify properties such as unit of measure, costing method, inventory posting group, and unit cost and price.

## Better manage production orders

Create production orders, forecast consumption against the manufacturing data, and calculate your net requirements based on the received PO.

## Meet market demands with demand forecasting

Create production and procurement orders that consider demand forecasts, inventory levels, and plan future requirements.

#### Streamline operations and reduce costs

BOMs (Bills of Materials) provide precise information to create a certain product, calculating the standard costs, and reducing operational costs.

#### Organised warehouse and shipments

Streamline receiving and storage, get recommendations on where to move items to optimise your space, picking process and shipments.

#### Avoid last-minute hassle & errors

Control the duration of certain operations with task scheduler. Streamline your scheduling process, prioritise activities efficiently, and avoid any last-minute hassle & errors.

# Non-Profits

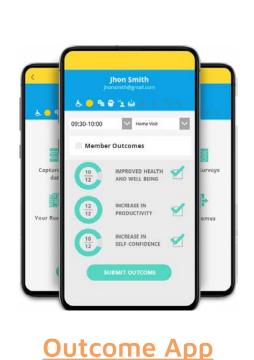
Non-profit organisations are constantly challenged with tight budgets, limited volunteers, disconnected data and information, multiple funding resources, all while having to deliver optimum results to justify their services to the government and the public. Not having a consolidated and scalable ERP solution leaves room for errors, low productivity, and service, because of unstructured and disconnected workflows.



# Benefits of Top Cloud-Based ERP Solution:

# Dynamics 365 Business Central for Non-profit

#### Extended Apps for Non-Profits:







**Attendee App** 

## Better donation and grant management

Unify your finance, operations and service across different charities, funding sources, grant sectors, and associations to better manage your donations, keeping track of all the data with integrated Power BI reports and dashboards.

## Engage and retain existing members

The self-service tools and intuitive interface of Dynamics 365 Business Central make it easy for volunteers/members to operate on a day-to-day basis, using portals, web chats and knowledge base articles, keeping them engaged and updated.

#### Data-driven to simplify reporting

Use an intelligent and intuitive user-interface to easily access and visualise data (Common Data Model) for better constituent management, fundraisers, & awards. Predict future challenges, monitor performance, and simplify complex reporting to drive greater impact in the community.

#### Extended functionality

Create no-code and low-code client apps as a Business Central extension for different service users that automate manual processes with integrated Microsoft Power Apps and Microsoft Power Automate.

## Retail & E-Commerce

The advent of digital boom and automation has revolutionised the way retailers and e-commerce do their business. Going digital has certainly made buying easier for customers but has equally presented pressing challenges such as lack of technology adoption, disparate systems, reliance on manual spreadsheets, operational lags, pressure to maintain end-to-end customer service management and more.

With Dynamics 365 Business Central integrated with <u>Dynamics365 Retail</u>, you can turn customers into advocates. Retailers can deliver personalised experiences to engage customers and increase internal productivity by unifying your back-end operations such as manufacturing, or warehousing with your e-commerce website and brick and mortar stores. Moreover, it facilitates the management of various sales channels, service points of sale (POS) and e-commerce services.



# Benefits of Dynamics 365 Business Central for Retail & Ecommerce



#### Enhanced customer experience

Delight your customers by delivering consistently on time throughout every customer touchpoint. With BC and Retail integrated platform offer enhanced CX that supports global selling, B2B and B2C, segmentation, abandoned cart reminders and content personalisation.



#### Enterprise-ready, extensible & scalable

Manage & scale all your retail and e-commerce verticals across your enterprise within one solution with deep industry functionality. Gain operational efficiency by integrating your e-commerce, D365 Retail and D365 BC.



#### Gain next gen insights

Combine ERP customer data (purchased products, order dates, contact information) with onsite behavior (pages and products viewed, favorites, visit timestamps) to segment customers and better target them to either up-sell or cross-sell.



#### Centralised business system

Bring together Point of Sale, multi-channel management, store operations, merchandising, supply chain, CRM and financials, giving full visibility to all users with D365 BC to optimise and centralise your whole business processes.

## **Professional Services**

Professional service providers (such as SaaS providers, law firms, Ad agencies) are required to keep track of their projects and budgets, manage time and expenses, accurately charge clients, and fully comprehend billability. When they use several disparate systems that are siloed and out of date, their core process gets hindered. Admins are forced to maintain tedious duplicate data entries with no single consolidated visibility of your clients.

Switching to a cloud-based ERP solution, such as Microsoft Dynamics 365 Business Central offers professional companies better operational visibility, and intelligent reporting on finances, cash flows and budgets, enhances customer experience and offers better project tracking.



# Benefits of Dynamics 365 Business Central for Professional Services



#### Get work done faster

Save tons of time and other administrative expenses for any projects with integrated tools from the Microsoft ecosystem. Automate everything from quotes, to billings, workflows, approvals, and invoices right from Outlook. Access and analyse data from excel and keep all in sync to work smart.



#### End-to-end view

See the bigger picture of your business with structured, all-in-one place quality data. Increase financial visibility, make data-driven decisions with personalized dashboards giving you real-time visibility into budget vs actuals, billed vs unbilled expenses, and billable hours vs nonbillable hours.



#### Sell smarter

Prioritise leads and accelerate sales processes as you get a 360-degree eagle eye view of your customers to improve interaction in every step to sell smarter and better. Cloud-based project costing and billing software cuts revenue leakage through an integrated process spanning sales, finance, and operations.



#### Secure and future proof business processes

Create workflows with pre-defined controls. Secure purchasing, credit authorisation, and payment processes. Handle, store, and transmit data securely across your systems and ensure compliance with GDPR and other regulations.

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### Government

Public Service and Government sectors are still struggling to keep pace with the ongoing digital revolution and risks that advance going fully digital. Government agencies, where data privacy, security, and protection of either the state's or public's sensitive data is of utmost importance, require a full-proof and robust solution that complies with all the security and compliance requirements. Luckily, Microsoft's cutting-edge ERP solution, Dynamics 365 Business Central ensures all data and high-level information is secure and centralised into one single consolidated platform with access control.



# Benefits of Dynamics 365 Business Central for Public Service & Government Agencies



#### Streamlines government processes

Streamline and simplify all the tedious manual processes of reporting, project bids, invoicing, fundings, R&Ds, project management and more with flexible and easy to use functionalities of D365 Business Central.



#### Better manage compliance

Built on Microsoft Azure, the world's most secure enterprise cloud, Microsoft Dynamics 365 Business Central can meet your government's stringent security, compliance, and quality requirements.



#### Take control of your funds accounting

Get insights into the patterns of how your agency spends budgets/funds/grants and make plans to disburse the residual funds effectively. Real-time reporting from interactive dashboards in Power BI integrated BC contributes to more accurate budgeting in the future.



#### Robust security

Empower and assure your company with the most secure cloud environment with seamless audit controls, secure tenants, and enhanced operability through effective automation and Power BI tool to make data-driven decisions.

# Ready to Get Started?

Ready to digitise your non-profit business and empower the frontline workers? It is time to move to D365 Business Central, which we can do for you in 3 weeks! Contact us today at

- +44 01296 328 689
- Info@dogmagroup.co.uk

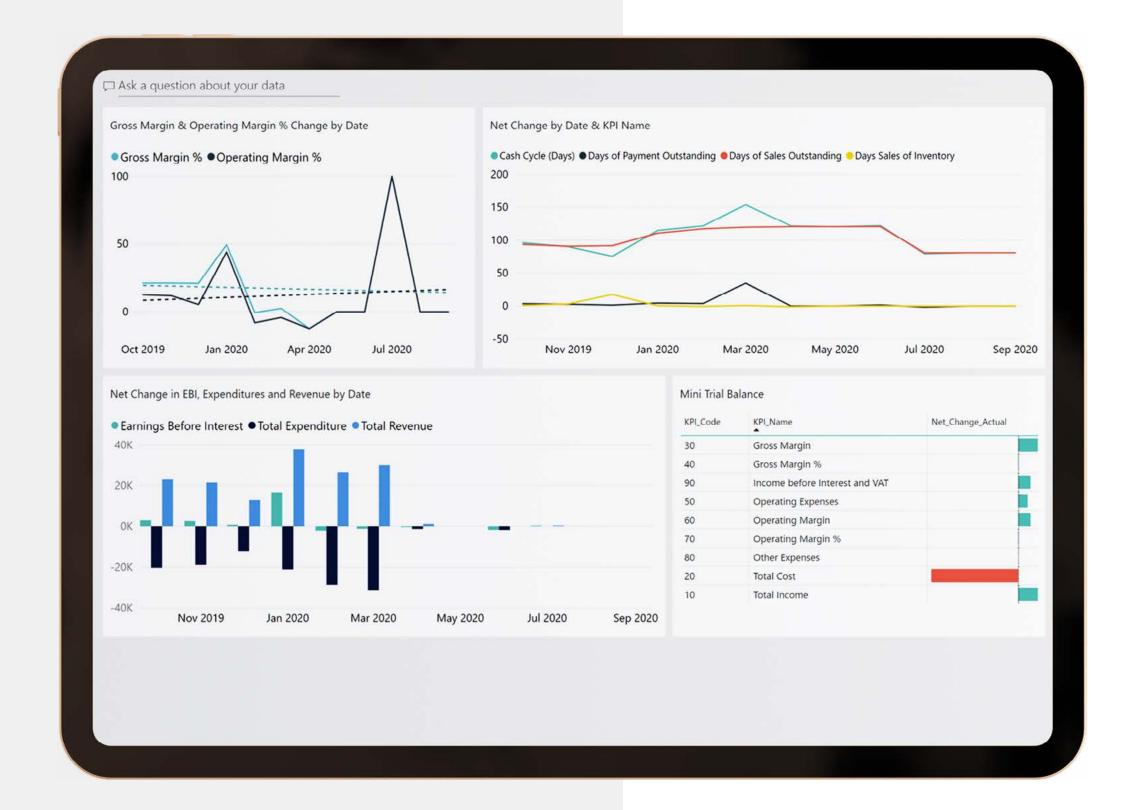
and we will get it done for you.



# Dynamics 365 Business Central Capabilities & Benefits







## Financial Management

#### Basic general ledger and budgets:

Lets you set up a company, then allows you to start posting to the general ledger, can work with budgets in general ledger accounts, chart of accounts, general journals, VAT facilities, recurring journals, and source codes.

#### Bank account management:

Allows you to create, operate, and manage multiple bank accounts to cater to your diverse business needs and across different currencies.

#### **Reconciliation:**

Can reconcile your bank statement data automatically to open bank account ledger entries and keep track of all your bank statements.

#### Deferrals:

Can set deferral templates that automate the process of deferring revenues and expenses over a predefined schedule.

#### Fixed assets:

Allows you to keep track of your fixed assets and related transactions such as acquisitions, depreciations, write-downs, appreciations, and disposals.

#### Audit trails:

Automatically assigns system to audit trails and post descriptions to every transaction. Users can also define reason codes to create complementary audit trails.

#### **Dimensions:**

Can add unlimited dimensions to any ledger for advanced transaction analyses.

#### Multi Currencies:

Can manage multiple currencies throughout the system, including payables and receivables, general ledger reports, resource and inventory items, and bank accounts.



# Sales Management (Dynamics 365 Functionality)

#### Contact management:

Allows you to maintain an overview of your contacts and record your contact information for all business relationships.

#### Campaigns:

Can organise campaigns based on your contacts segments that you define.

#### Opportunity management:

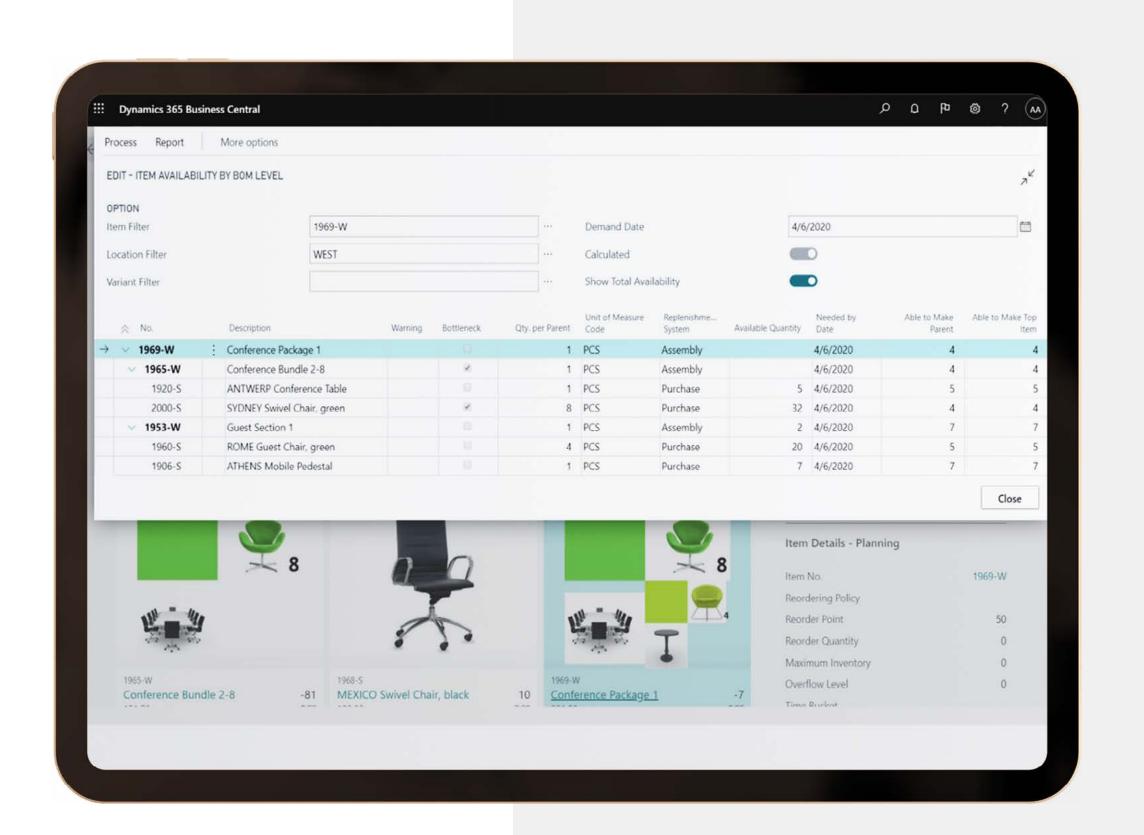
Can keep track of sales opportunities, categorise your sales processes into different stages, and use this information to manage your sales opportunities.

#### Dynamics 365 for sales integration:

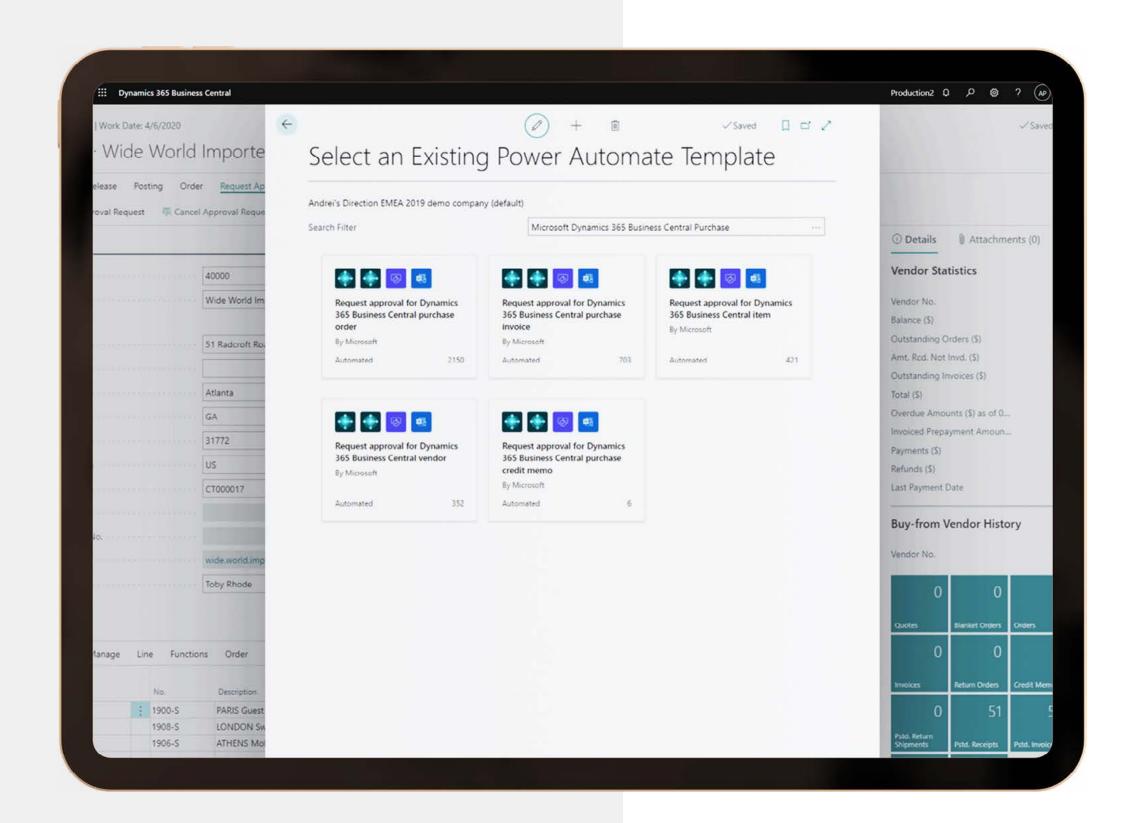
In case you want additional sales functionality, you can further integrate your Business Central with Dynamics 365 for Sales. This helps you synchronise all sales data, including sales orders, item availability, units of measure, and currencies.

#### Outlook integration:

Can integrate your Business Central system with Outlook. This functionality synchronises your todo items and your contacts with your meetings, tasks, and contacts in Outlook.







# Supply Chain Management

#### Sales order management:

Allows you to manage sales orders, blanket sales orders, and sales order processes.

#### Receivables:

Can post sales transactions in journals and manage receivables. With general journals, you can register customers and manage receivables.

#### Item transfers:

Can track inventory movement from one location to another and account for the value of inventory in transit at various locations.

#### Locations:

Can manage inventory in multiple locations that might represent a production plant, distribution centre, warehouse, showroom, retail outlet, or service car.

#### Warehousing:

Can manage items on a bin level. Pick and put away items in a bin and move items between bins by using a report that optimises space usage and picking processes.



# Service Order Management

#### Service orders:

Can register your after-sales issues like service requests, services due, service orders, and repair requests.

#### Service price and item management:

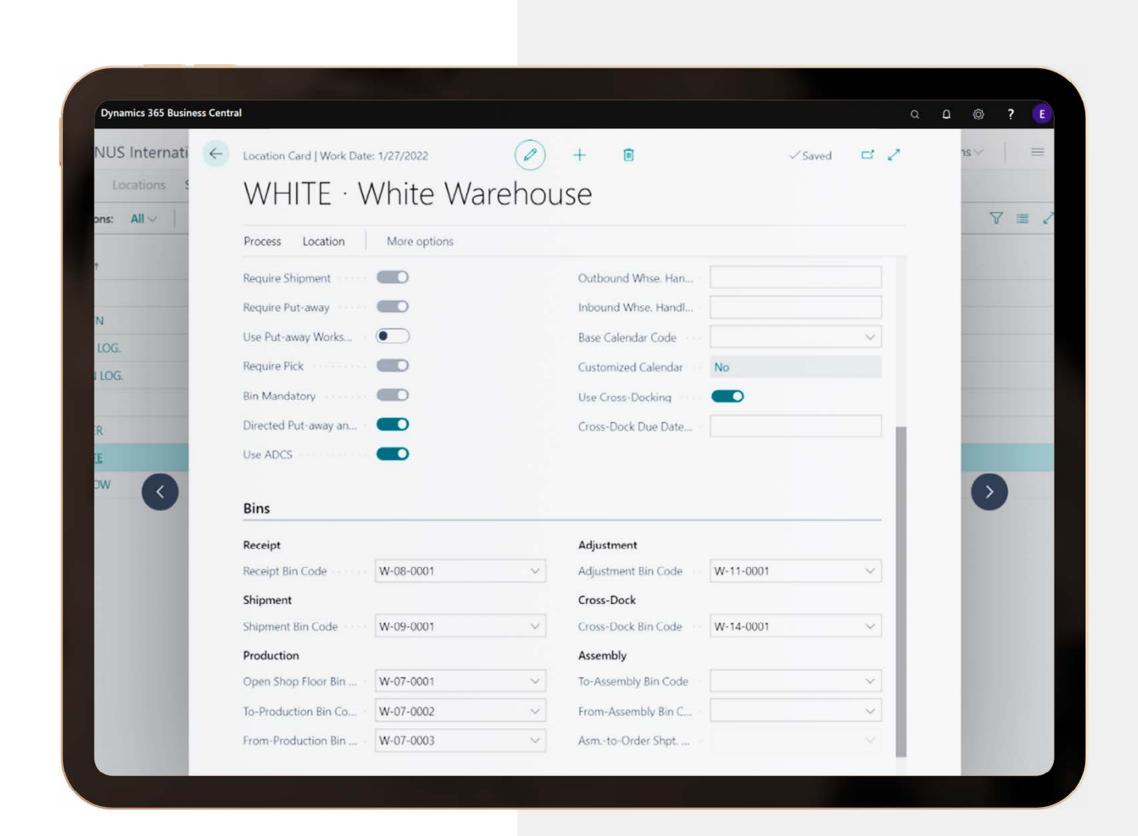
Can set up, maintain, and monitor your service prices. You can also keep track of all your service items, including contract information, component management, and BOM reference and warranty information.

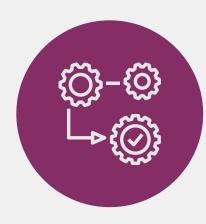
#### Service contract management:

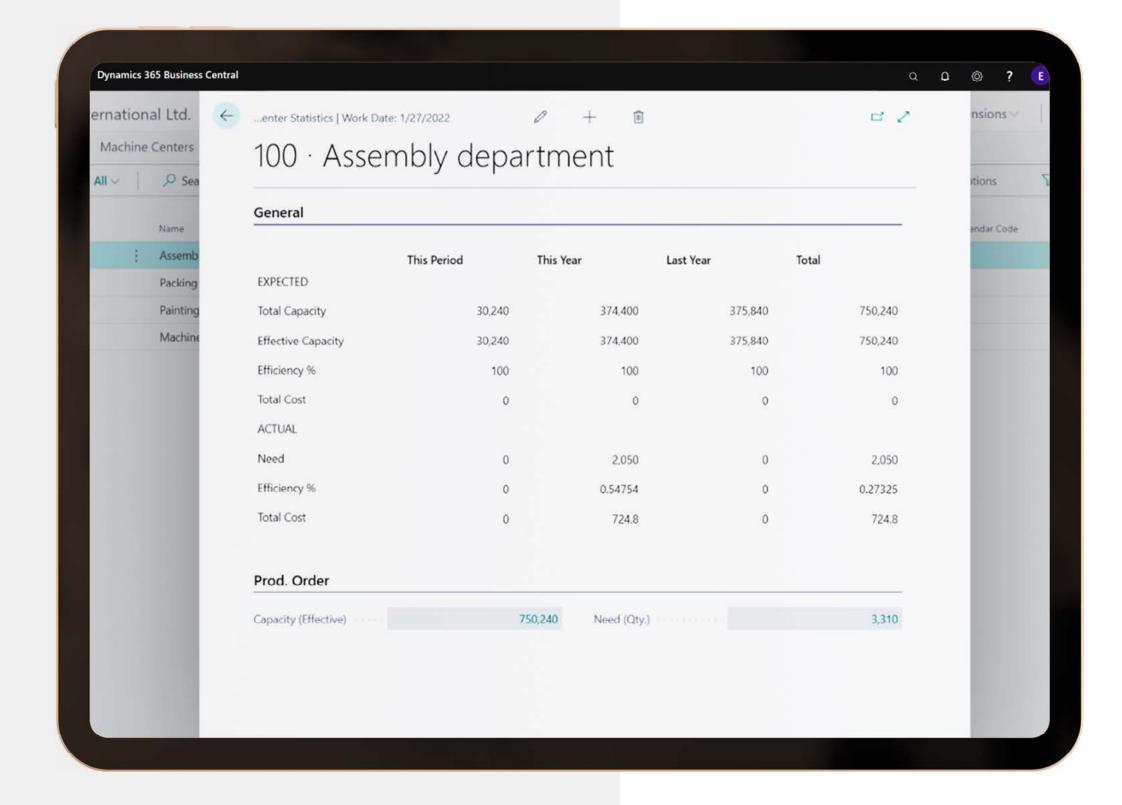
Allows you to record details on service levels, response times, and discount levels, and on the service history of each contract, including used service items and parts and labor hours.

#### Planning and dispatching:

Can assign personnel to work orders, and log details such as work order handling and work order status. In addition, you can manage service personnel and field technician information, and filter according to availability, skills, and stock items.







# Manufacturing

#### **Production orders:**

Can create and manage production orders and post-consumption and output to the production orders.

#### Version management:

Can create and manage different versions of the manufacturing bill of materials and routings.

#### Agile manufacturing:

Can plan rush hours, make exceptions, and handle last-minute changes to your processes with multiple planning options.

#### Supply planning:

Plan for material requirements based on demand, with support for master production scheduling and materials requirements planning.

#### Demand forecasting:

Plan and create production and purchase orders, taking into consideration the demand forecast together with the level of available inventory and parameters of requirement planning.

#### Capacity planning:

Can add capacities to the manufacturing process.

Set up routings and use these routings on production orders and in material requirements planning.

#### Machine centres:

Can manage capacity on several levels: on a more detailed level for machine centres and on a consolidated level for work centres.

#### Finite loading:

Can take capacity constraints into account so that no more work is assigned to a work centre than the capacities can execute during a given time period.



# Project Service Management

#### Resource management:

Can register and sell resources, combine related resources into one resource group, or track individual resources.

#### **Estimates:**

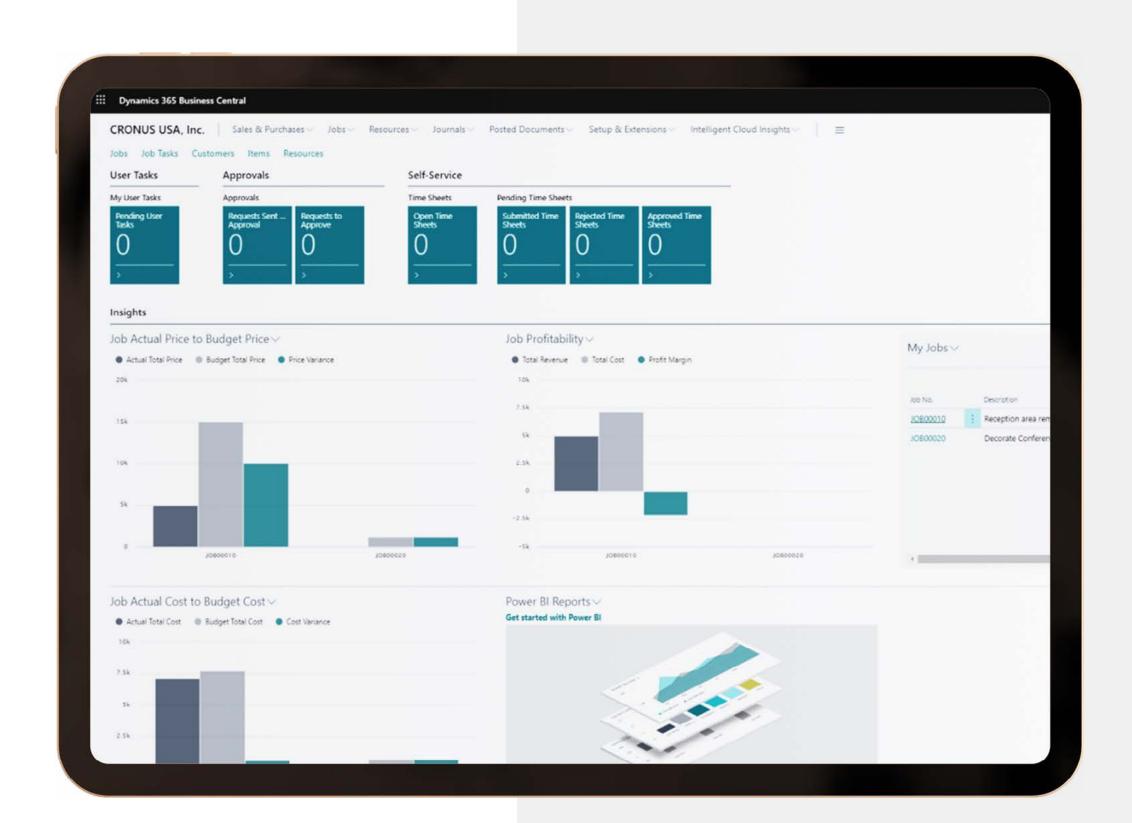
Can monitor your resource usage and get a complete overview of your capacity for each resource, with information about availability and planned costs on orders and quotations.

#### Jobs:

Keep track of usage on jobs and data for invoicing the customer. You can also manage both fixedprice jobs and time-and-materials jobs.

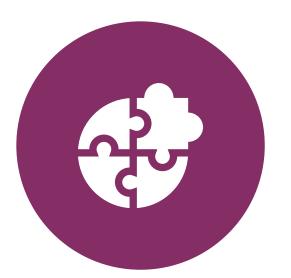
#### Timesheets:

It is a simple and flexible solution for time registration with manager approval and integrates with Services, Jobs, and Basic Resources.



# Microsoft Dynamics 365 Business Central Benefits





#### Make informed decisions

Connect data across accounting, sales, purchasing, stock, and customer interactions to get an end-to-end view of your business. Chart financial performance in real-time with built-in Power BI dashboards.



#### Accelerate financial close and reporting

Streamline accounts receivables and payables, and automatically reconcile accounts to close and report on financials quickly and accurately, while maintaining compliance.



#### Improve forecast accuracy

Refine financial forecasts by modelling and analysing data across multiple dimensions. Customise reports using seamless Microsoft Excel integration.



#### Optimise stock levels

Use built-in intelligence to predict when and what to replenish.

Purchase only what you need with dynamically updated stock levels.



#### Maximise profitability

Get recommendations on when to pay suppliers to use supplier discounts or avoid overdue penalties. Prevent unnecessary or fraudulent purchases through approval workflows.



#### Deliver value at every touchpoint

Prioritise sales leads based on revenue potential. Keep track of all customer interactions and get guidance on best upsell, cross-sell, and renewal opportunities throughout your sales cycle.



#### **Boost sales productivity**

Accelerate the quote to cash process. Act quickly on sales-related enquiries, manage service requests, and process payments – all from within Outlook.



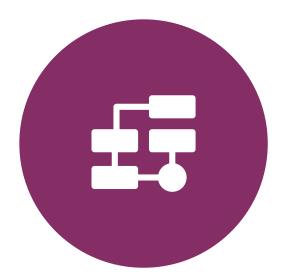
#### Deliver exceptional service

Gain a comprehensive overview of your service tasks, workloads, and employee skills to effectively assign resources and accelerate case resolution.



#### Stay on budget

Create, manage and track customer projects using timesheets along with advanced job costing and reporting capabilities. Develop, modify and control budgets to ensure project profitability.



#### Plan with precision

Manage resource levels by planning capacity and sales. Track invoicing for customers against planned costs on orders and quotes.



#### Analyse project performance

Make effective decisions with real-time insight on project status, profitability, and resource usage metrics.



#### Manage forecasting to fulfilment

Use sales forecasts and expected stock-outs to automatically generate production plans and create purchase orders.

# **Extensions for Every Business**

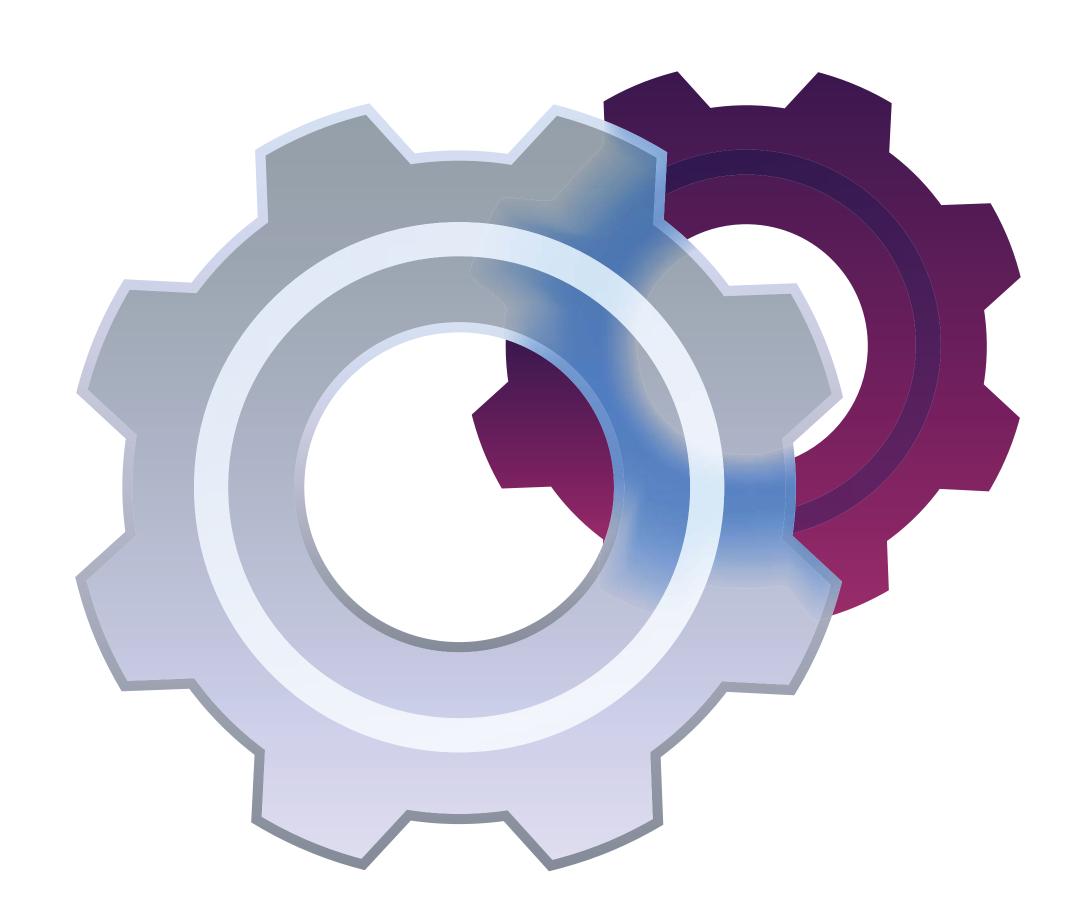
Every business has its unique needs. Adjusting to standard ERP systems without added functionality can hinder your overall business growth. With Business Central extensions, business owners can make any customisation or add extra functionality on top of this easy to integrate ERP without making any changes to the base code.

#### Extension Management in Microsoft Dynamics 365 Business Central

The Extension Management module provides the following capabilities:

- Install and uninstall extensions, with the option to use UI events
- Upload and deploy an extension
- Publish or unpublish extensions (publishing is available only in the client)
- Download a per-tenant extension source
- Check whether an extension is installed, which version, and whether it's the latest
- Refresh and retrieve the extension deployment status and information
- Enable or disable http client requests
- Retrieve an extension's logo

With over 18 years of experience, Dogma Group understands the additional functionality every business need to kickstart its digital transformation journey. We offer a wide range of extensions for Dynamics 365 Business Central catered for different industry requirements.



35

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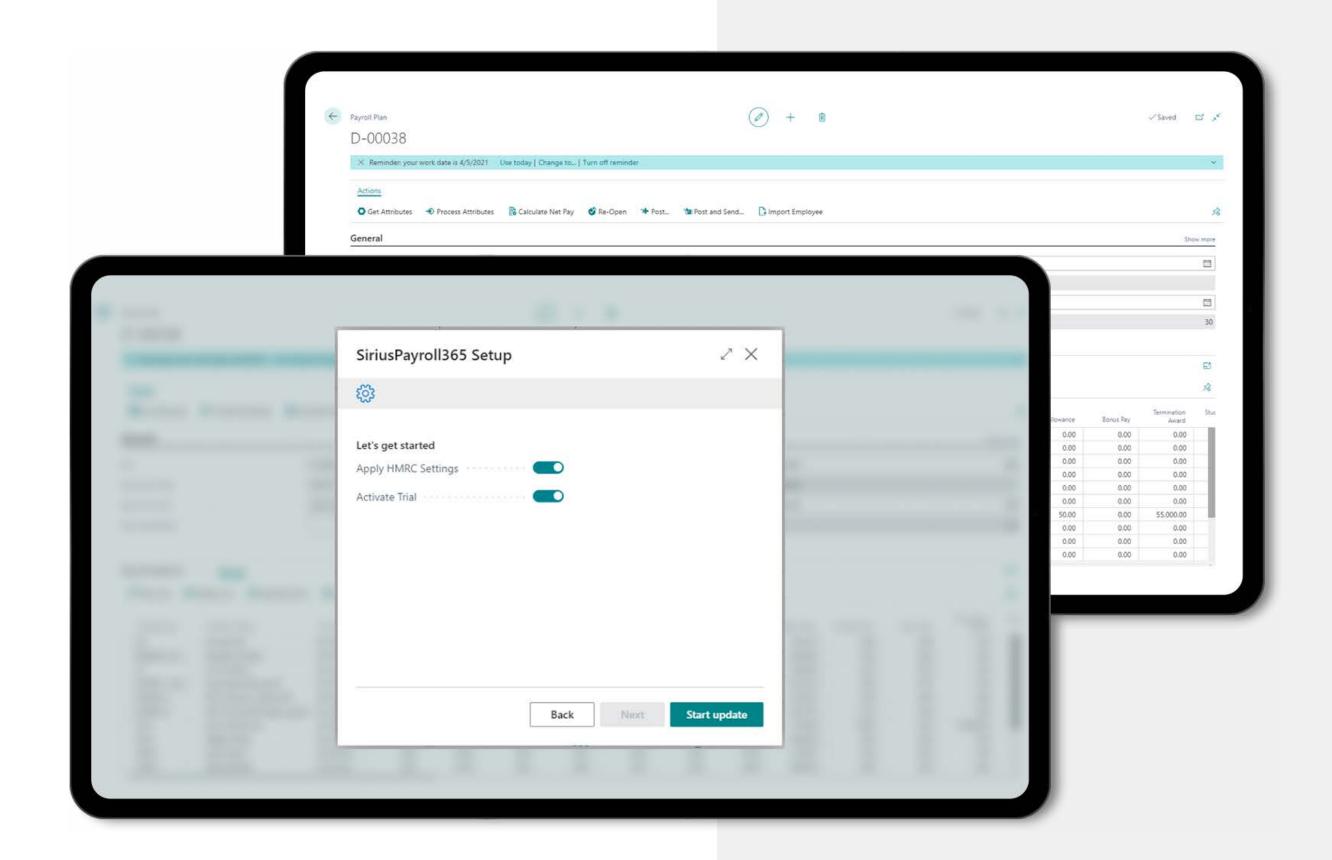
# Sirius Payroll 365: HMRC Payroll

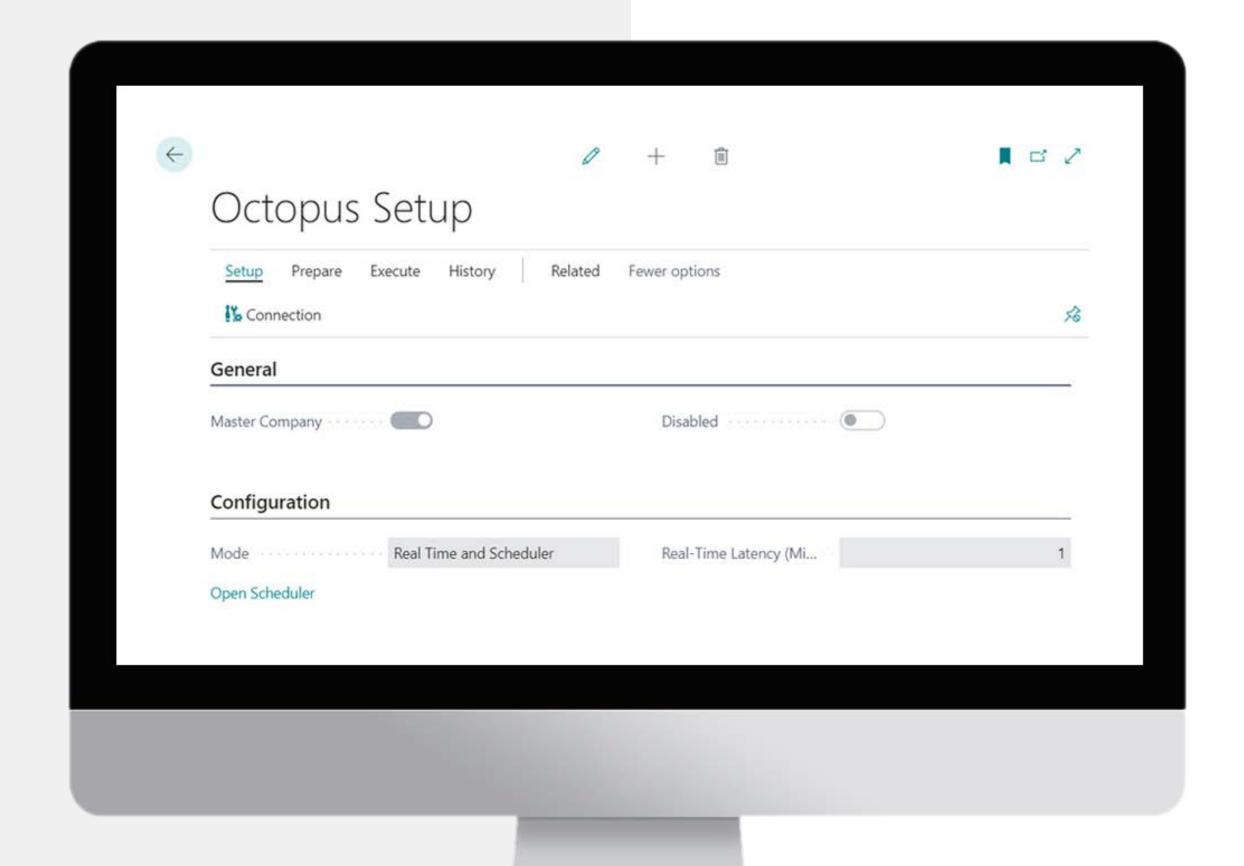
First released in 2019, <u>SiriusPayroll365</u> addresses a gap in the market for an affordable and simple-to-use payroll solution that works with Dynamics 365 Business Central. It is one of the most popular extensions among our client base.

SiriusPayroll365 enables organisations to run payroll, pay people, automate complex processes, and help finance and HR teams ensure accuracy, timeliness, and compliance. The solution is HMRC-approved and has already been adopted by a wide range of industries like publishing, manufacturing, retail, hospitality, construction, leisure, entertainment, technology, and more. The latest version boasts an improved user experience through an updated, simple-to-use interface.

Sirius Payroll 365 is available from **Microsoft AppSource** and is **offered at just £1 per employee**, **per month**. To find out more about SiriusPayroll365.

**VISIT NOW** 





# Sirius Octopus 365: Master Data Management

Another widely used extended app by our customers is <u>Sirius Octopus 365</u>, a one-stop intuitive solution for your Master Data Management integrated with Microsoft Dynamics 365 Business Central.

SiriusOctopus365 enables companies to access the required data from a consolidated, shared platform. It empowers businesses to make data-driven decisions, increase operational efficiency and improve customer satisfaction. All you need is a single step configuration of this solution with Dynamics 365 Business Central to share data across your corporate group.

SiriusOctopus365 is available from **Microsoft AppSource** and is **offered at just £10 per legal entity**, **per month**. To find out more about SiriusOctopus365.

# Timesheet App for Job Module in Business Central

Do you use Microsoft Dynamics 365 Business Central and a separate timesheet app?

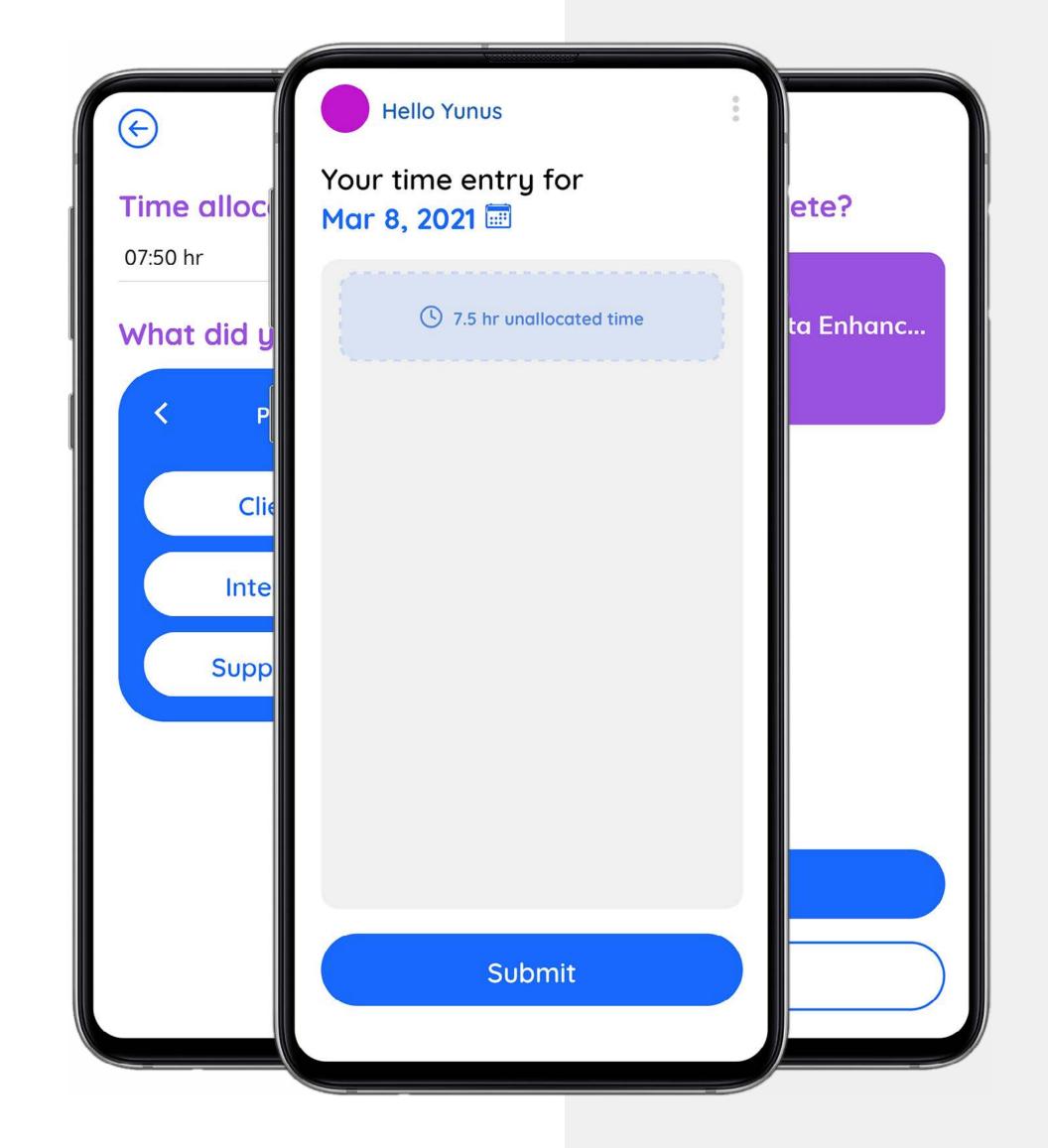
Is employee time tracking and data management always a nuisance and manual?

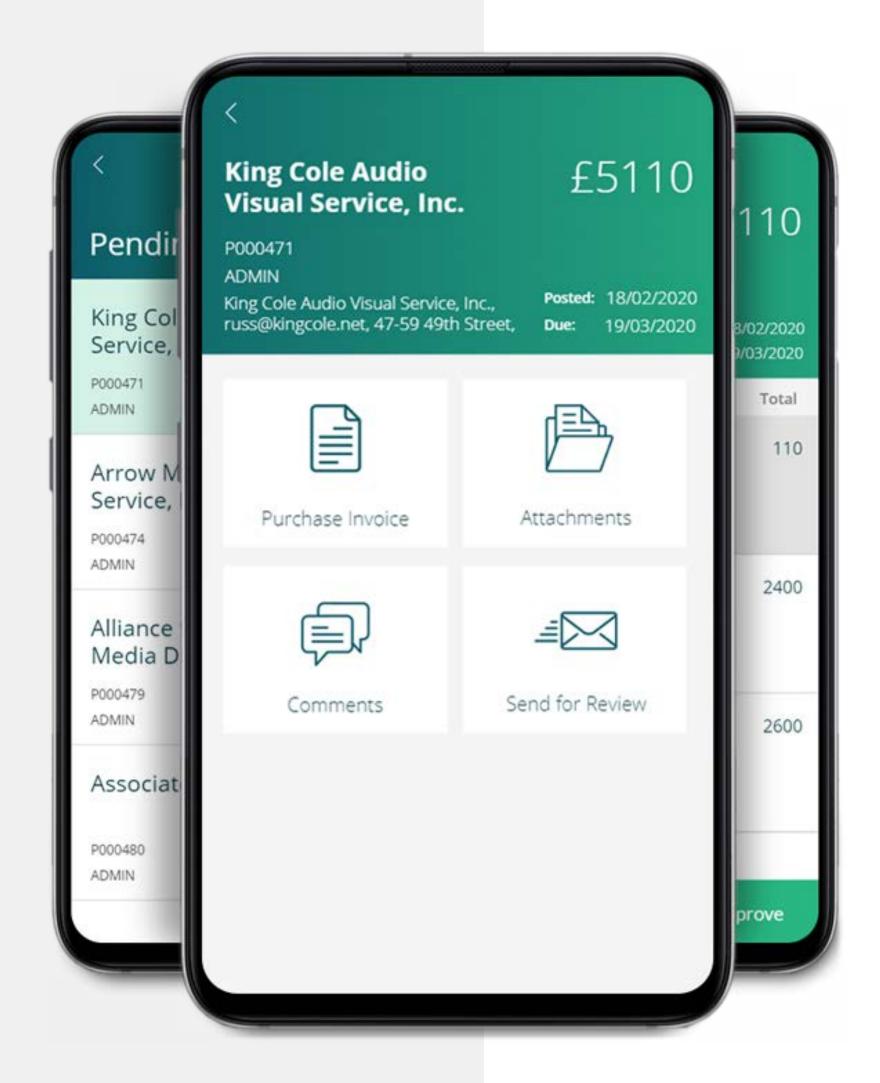
Are you looking for a comprehensive all-in-one solution to easily sync time entries into your Business Central jobs module?

Simplify timesheet entry, as Timesheet App integrates with jobs module in Dynamics 365 Business Central ensuring easy and flexible time tracking of your employees. It captures exact time spent on-site or on projects to accurately calculate total billable hours and contractors' pay and seamlessly syncs time entries in the timesheet app and Dynamics 365 Jobs Module without having to make the switch, offering a single source of information.

Our Timesheet App can integrate with any ERP and is available for both android and iOS.

For more information





# Purchase Order Approval App

Automate your purchase order process with our best-selling Purchase Order Approval App. Track your purchase orders, streamline purchase processes, document invoices, get complete financial visibility and execute purchase transactions smoothly.

Fast-track purchase order processes, work on-the-go, get instance PO notifications and track every purchase approval in real-time with our intuitive and easy to set up app.

#### Features include:

- Auto-process from incoming E-mail attachments
- Multiple attachments per email supported
- View Scanned document
- Add Comments
- Multi-level approval
- Approval based upon line items
- Works Across multiple legal entities

For more information

### Sirius SharePoint 365

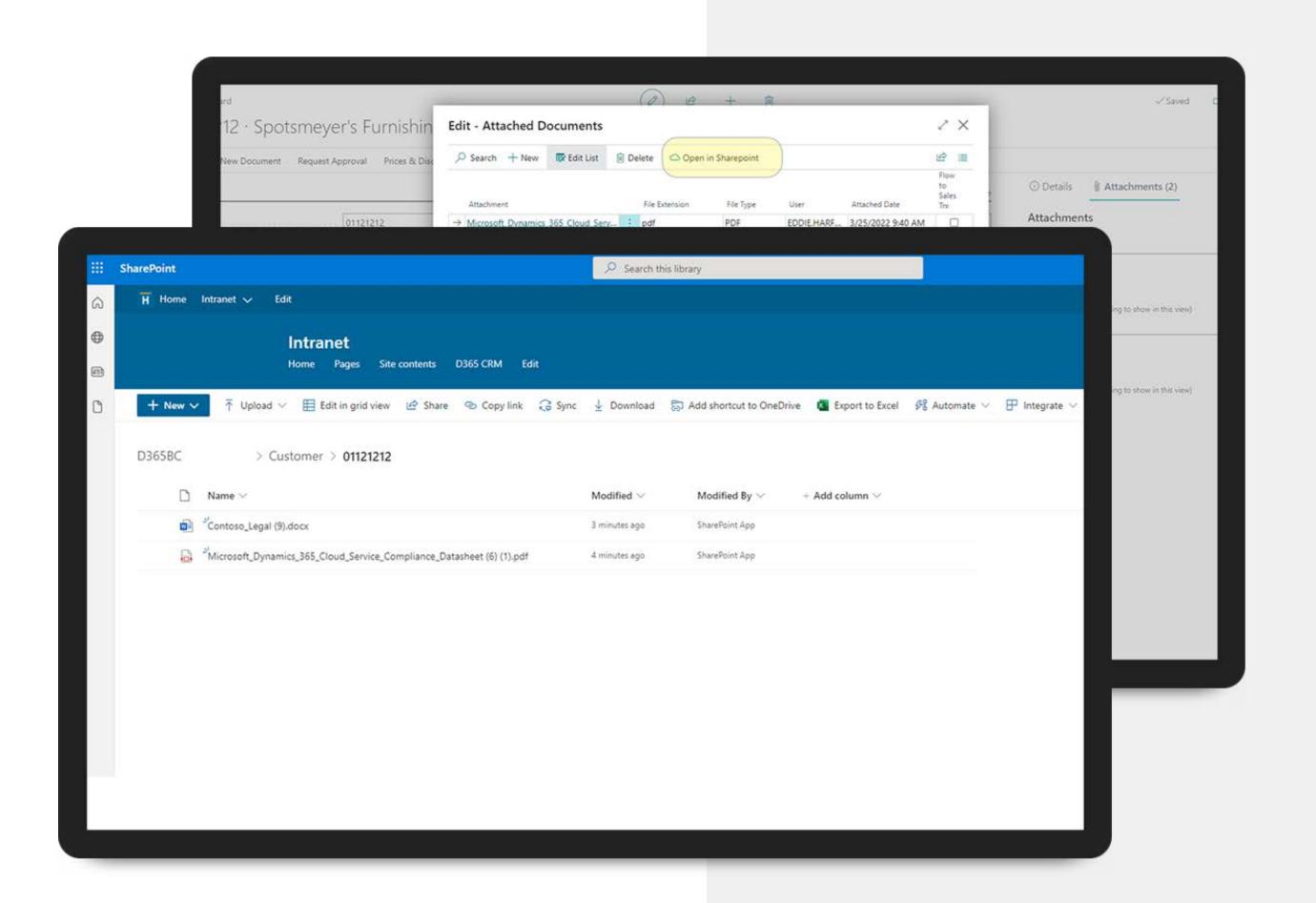
Is sharing files and generating documents across Dynamics 365 Business Central and SharePoint always erroneous and manual hassle? Looking for a simple, one-stop solution to create a seamless connection between your ERP and SharePoint?

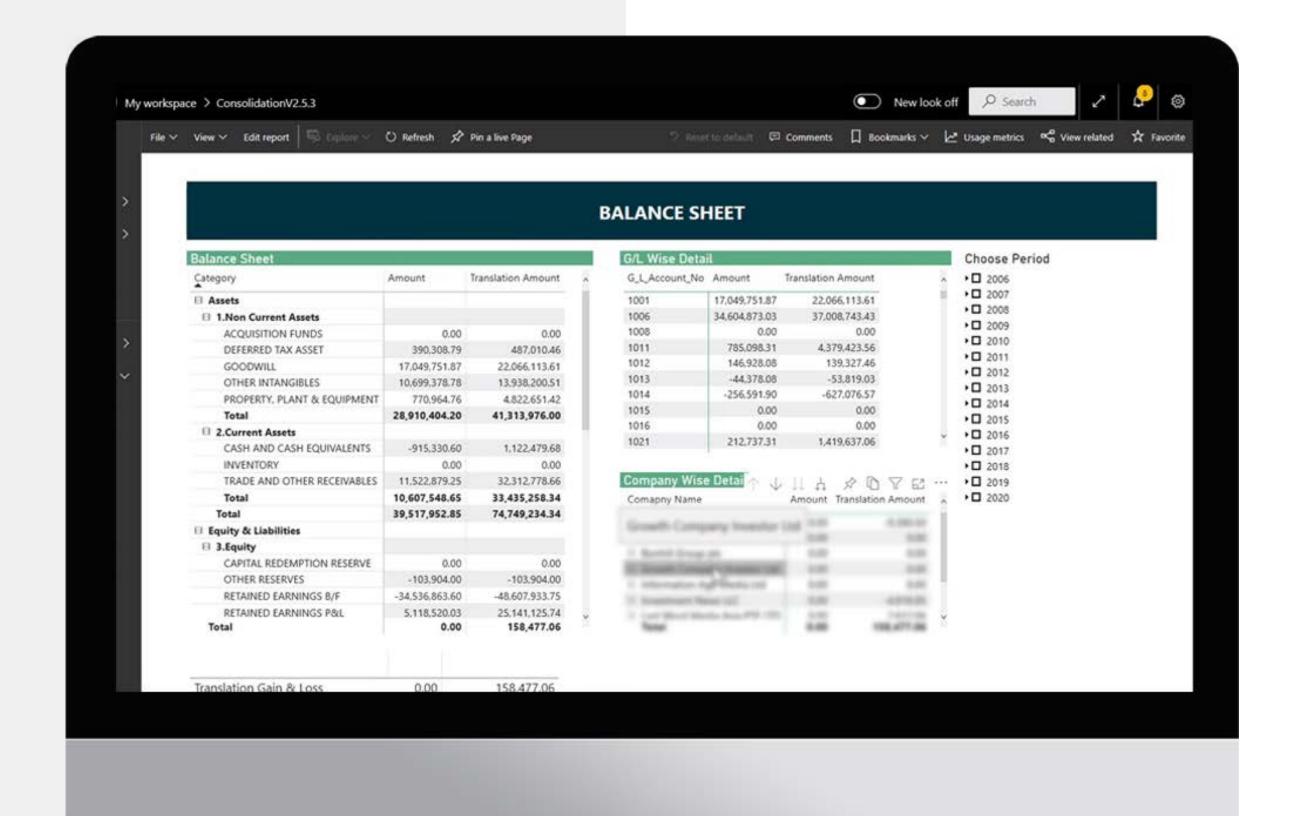
Introducing <u>Sirius SharePoint 365</u>, an intuitive and low-cost solution built to automate the tedious manual processes of importing data from Dynamics 365 Business Central into SharePoint. Now put a full stop to spending a lot of time duplicating tasks and files on both platforms. Instead, the app seamlessly connects data in SharePoint and Business Central without going back and forth, reducing redundancies, and enhancing overall productivity.

Getting started is easy. Our pricing is transparent and **costs just £10 per company per month**.

Contact our team and see how effortless information and file management can be for your organisation!

For more information





# **Consolidation Report**

Consolidation Report is a Power BI (addon) solution, which combines the financial statements of your parent company and its subsidiaries. It helps you manage your accounting standards, tax structures, foreign currencies, compliance, and reporting requirements. Our Power BI solution integrates with Dynamics 365 to provide you with access to the required data across your corporate group from a common, interactive dashboard.

Benefits of this solution include Data accessibility, powerful dashboard, reduced errors and manual efforts, get a complete overview, avoid functioning in silos, meet local and global tax requirements.

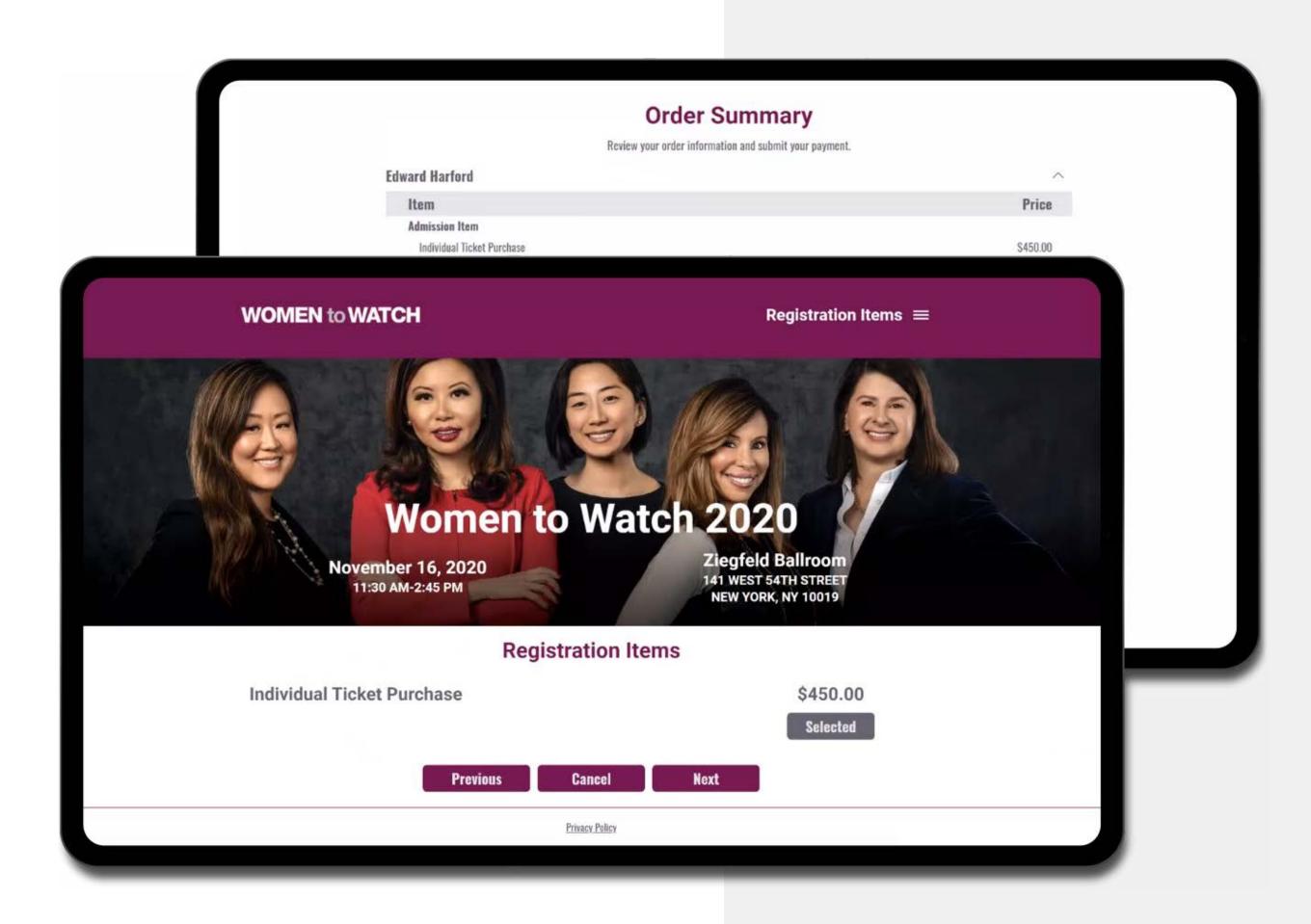
For more information

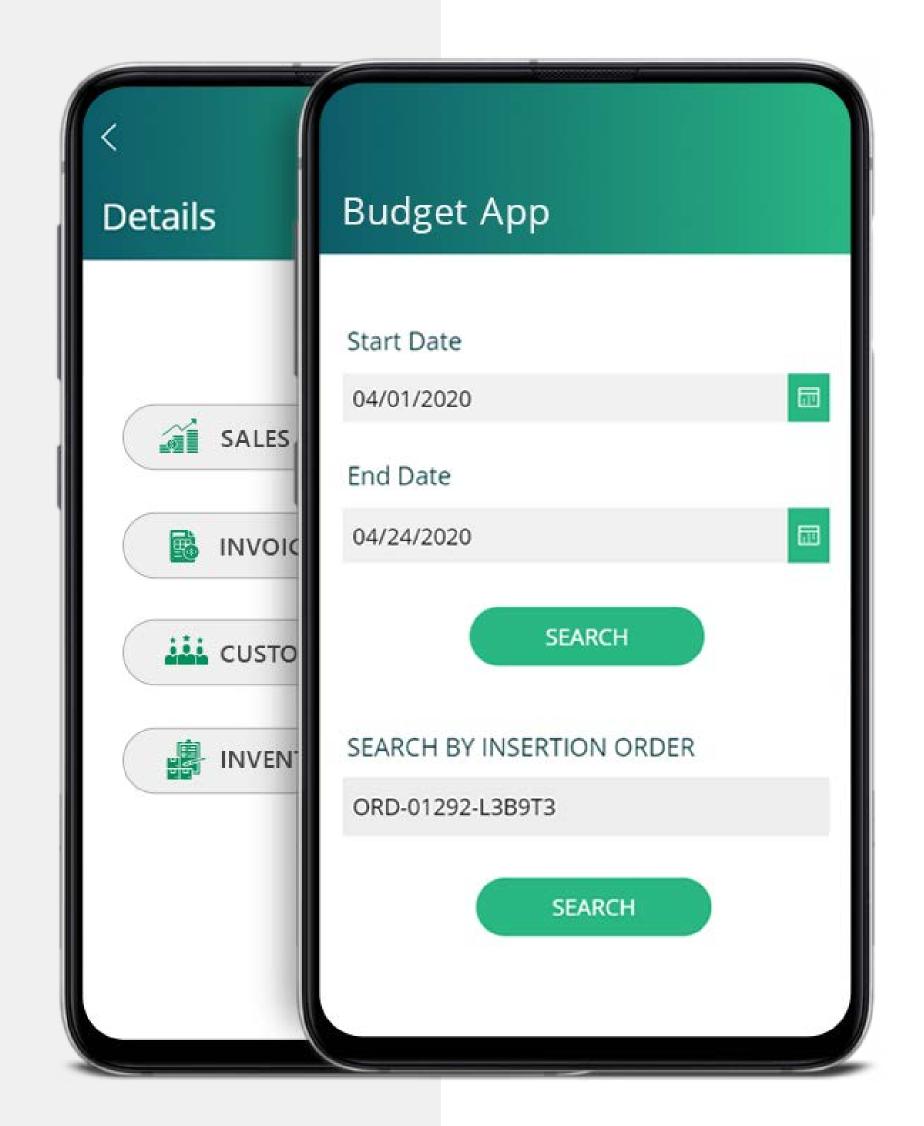
# Online Events Module

Online Events Module automatically builds an event registration page on your WordPress website from where you can collect event registrant details, their preferences, and payments. Since our module works seamlessly with both Dynamics 365 Marketing and Business Central, you can organise your registrations and payments easily.

Setting up an event registration page manually is tedious. Online Events Module simplifies this process for you. Our solution connects to the Events Module in Dynamics 365, so the information you capture is pushed into Dynamics 365 Business Central.

For more information





# **Budget App**

Budget App helps to free up your sales managers and let them focus on winning deals. It takes care of customer orders, invoices and much more.

From fast-track sales operations, analysing customer behavior, to keeping inventory in check and maintaining an undisrupted supply chain, Budget App facilitates your sales team to focus on targets and targets only. Salespersons can take timely actions by monitoring customer orders and preparing forecasts and the seamless integration into ERP (Microsoft Dynamics 365 Business Central) allows them to update orders directly into ERP, minimizing the license costs as users can log in from the app for free.

For more information

# Licensing & Pricing Model

Business Central has three licensing models to choose from. Depending on the accessibility level and functionality, you can choose either of the following license models.

Dynamics 365 Business Central

# **Essentials**

£52.80
Per user/month

Includes team member features plus invoicing, purchasing, opportunity management, budgets, finance, fixed assets, purchasing order management, workflow, contact management, simple inventory, advanced inventory, resource management, and distribution.

Dynamics 365 Business Central

# Premium

£ 75.40
Per user/month

Includes team member and essentials features plus service management and manufacturing modules.

Dynamics 365 Business Central

### Team Members

£6.00
Per user/month

Read, approval, and reporting access only, plus the use of employee self-service features.



# Dynamics 365 Business Central Pricing Calculator

Select your industry to view the most relevant Business Central modules for your organisation and get an overview of the total cost of ownership along with our support, and consulting services assessment with additional pricing.

Get an instant cost estimation with our self-service Business Central Cost Calculator and customise your package the way you want!

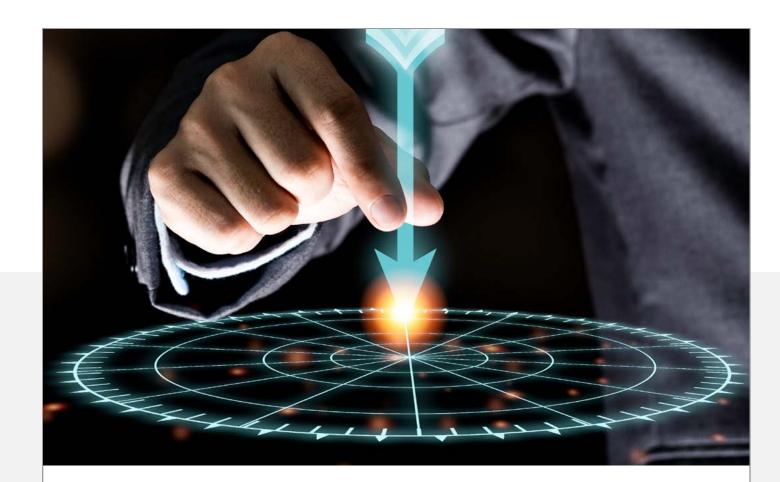
**BUILD YOUR PACKAGE** 



# ERP Implementation Can Fail When

A successful ERP implementation can transform every aspect of your business. Yet, the process isn't always smooth sailing.

It does not happen overnight, and it involves everyone across your enterprise. With so many moving parts, there are bound to be some obstacles in your way, but when you anticipate them ahead of time and strategise with a trusted implementation partner, you can minimize costly overruns!



### ERP solution, not an enabler

Lack of prior research on the scope, adequacy, functionality, and scalability of ERP solutions makes it more of an inhibitor than an enabler creating integration, technical, change resistance, and quality issues.



# More bottlenecks in other business functions

In the absence of expert consultation and implementation, your business processes will get disrupted affecting time, cost, and change management.

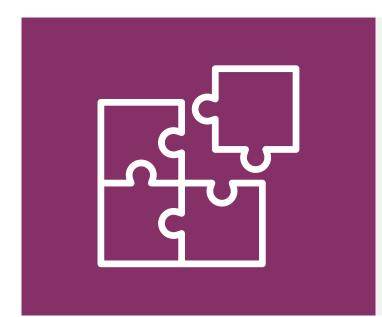


#### Failure in automation

This arises when you don't go through proper scoping sessions, testing, quality check, and implementation from not-so expert vendors.

# Dogma's ERP Implementation Strategy

60% of ERP projects fail due to unclear vision and lack of expert consultation. Therefore, a significant part of your decision to implement Dynamics 365 Business Central is the partner with which you choose to start the journey. At Dogma, we offer a phased-wise, model-based, full-proof, on-time and on-budget for your business!



#### **Best-Fit Solutions**

We start by understanding your business, its objectives to help you design a CRM strategy to align people, processes, and technology. We provide a suite of end-to-end services to ensure you gain maximum benefit from your chosen solution.



### Deep-Level Technology Expertise

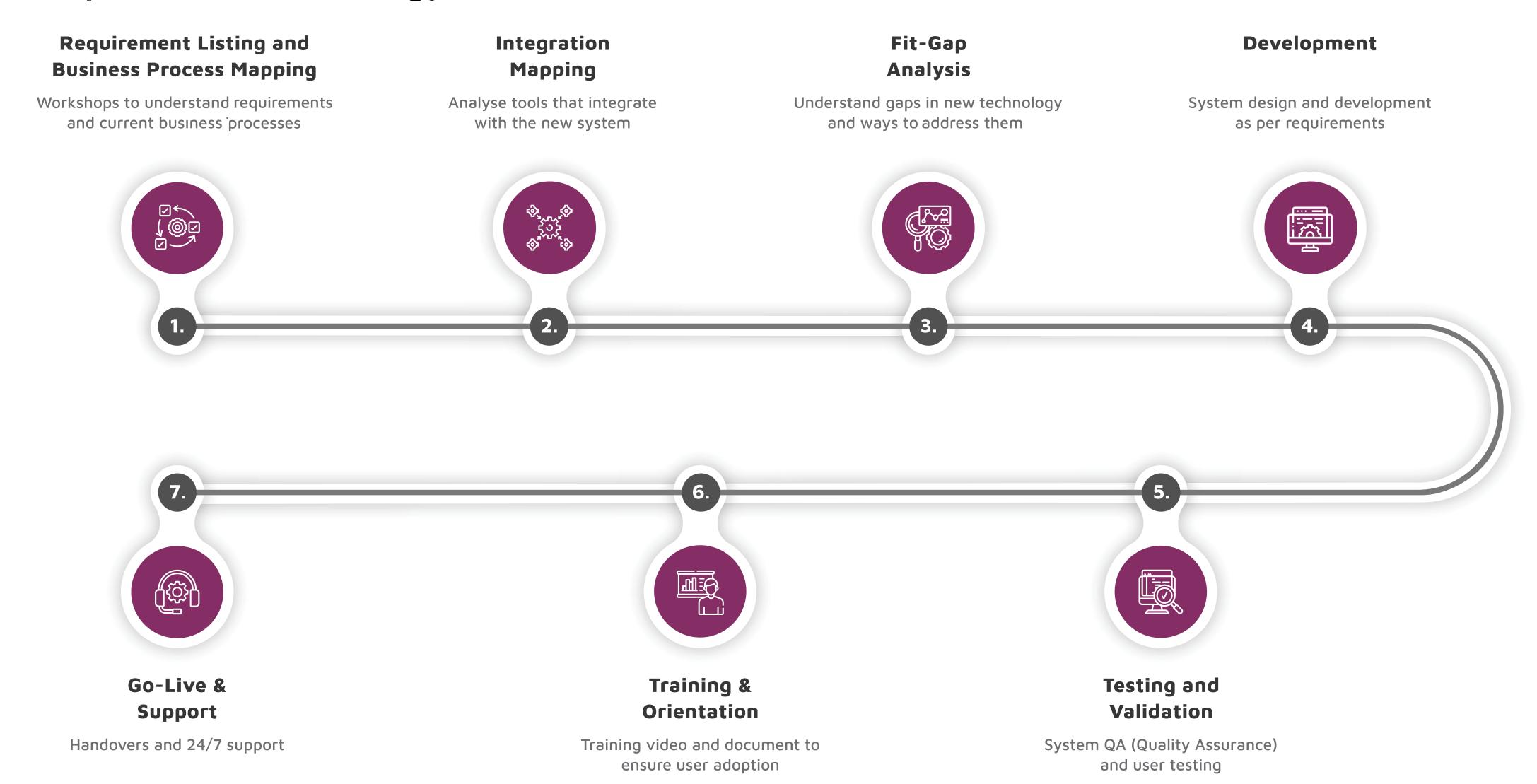
As Microsoft Dynamics 365 Gold Partners and with Centres of Excellence focused on the different areas of the CRM stack, our deep-level expertise means design innovative solutions leveraging the latest product features and keeping the total cost of ownership to a minimum.



### User At the Heart

Its no point having an all singing, all dancing CRM/ERP if your users don't understand the benefits. Our approach ensures your users are supported through your CRM/ERP journey and love the final outcome.

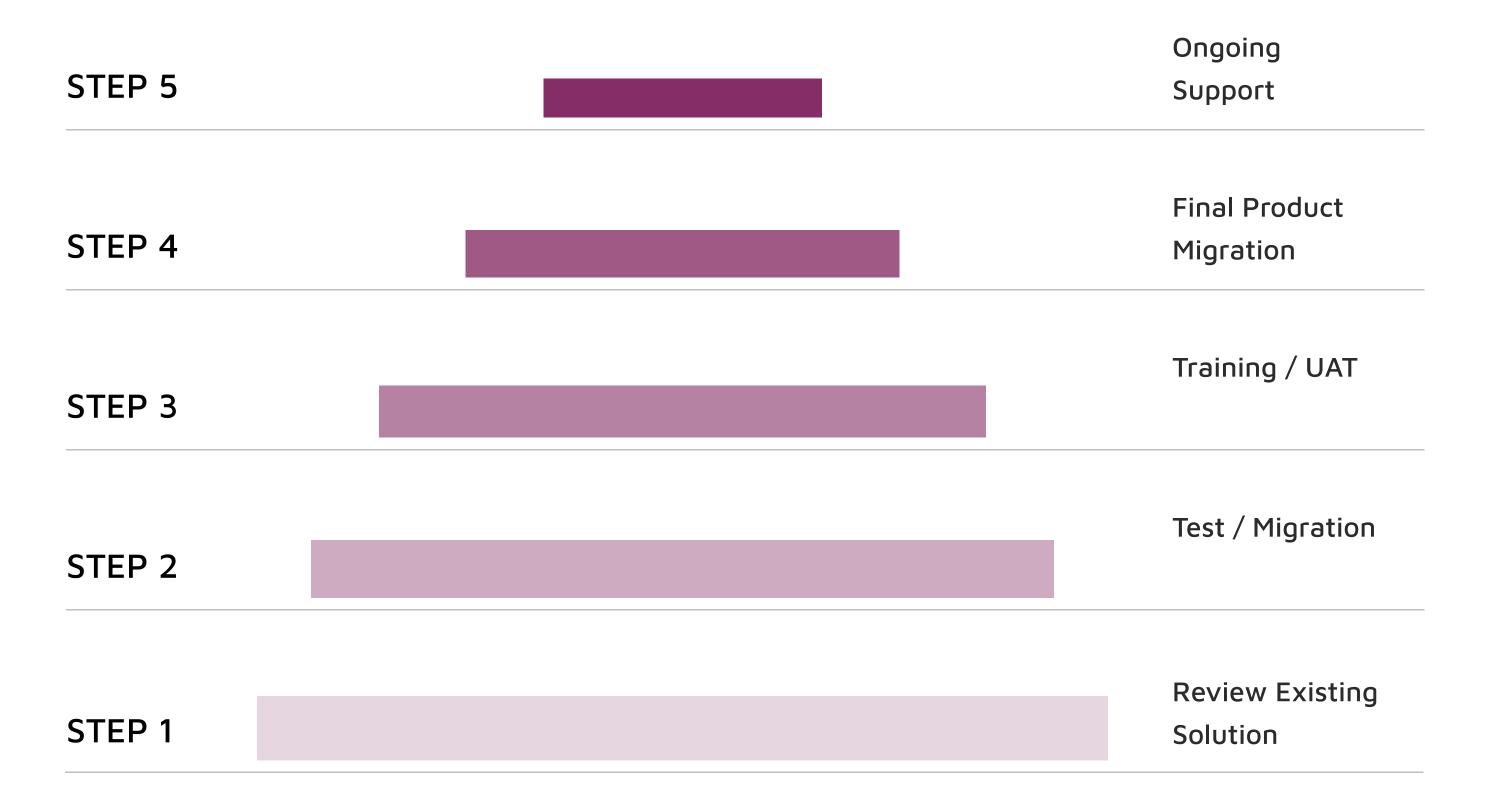
# Our Implementation Strategy



Connect and Grow your Business Like Never Before

# Our Migration Process

We adopt a 'configure-first' approach to help you realise the full benefits of the ERP and complementary technology you have chosen and often, eradicate the need for custom development. Whether your data is held on-premises, in the cloud, or a legacy database – we can help map your data from the old system to the new. We have streamlined the implementation process to get you up and running with Business Central in as little time as possible.



# Our Implementation Strategy



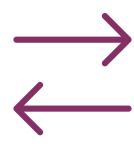
### Integration with dynamics 365

If you are looking to integrate Business Central with your Dynamics 365 system, we can provide you the best-fit integration. We have seasoned accountants and expertise who can draw the roadmap for not just the bespoke integration but also help you make the most out of it. Integrating these two systems offers a cost-effective and simple way to keep your business up and running smoothly and monitor all the processes respectively. We can integrate your system with all Dynamics 365 models including Sales, Marketing, Customer Service, and HR.



### Tenant-specific customisation

We understand your business is unique and you require a solution that resonates with your organisational ethos. We can help you customise your business processes, your company terminologies, and other organisational processes according to your specific needs. We can either build you a fully custom functionality or adapt to what is already available out-of-the-box.



### Direct debit with debit service providers

With this simple solution, you can collect payments directly from your customer's bank account or pay directly to your vendors. We can help you automate your payment process by instructing your bank account to perform a direct debit and setting up the customer's payment method. We develop a highly secure method with your authentication required before making any transactions. We integrate this process with debit service providers like Smart Debit.



### Apps and add-ons

Extend the solution with advanced insights, such as forecasting stocks, cash flow, and critical events like best sellers or the most significant orders. The add-on solutions also offer trend analysis based on forecasting the stocks and exceptions to ensure compliance and quality work is maintained, giving you warnings on every step of your entries to avoid erroneous data and related hassles. In addition, intelligence uses AI to understand and predict the payment behavior of each customer within the standard payment terms giving sales managers valuable information to identify and segment potential and loyal customers.

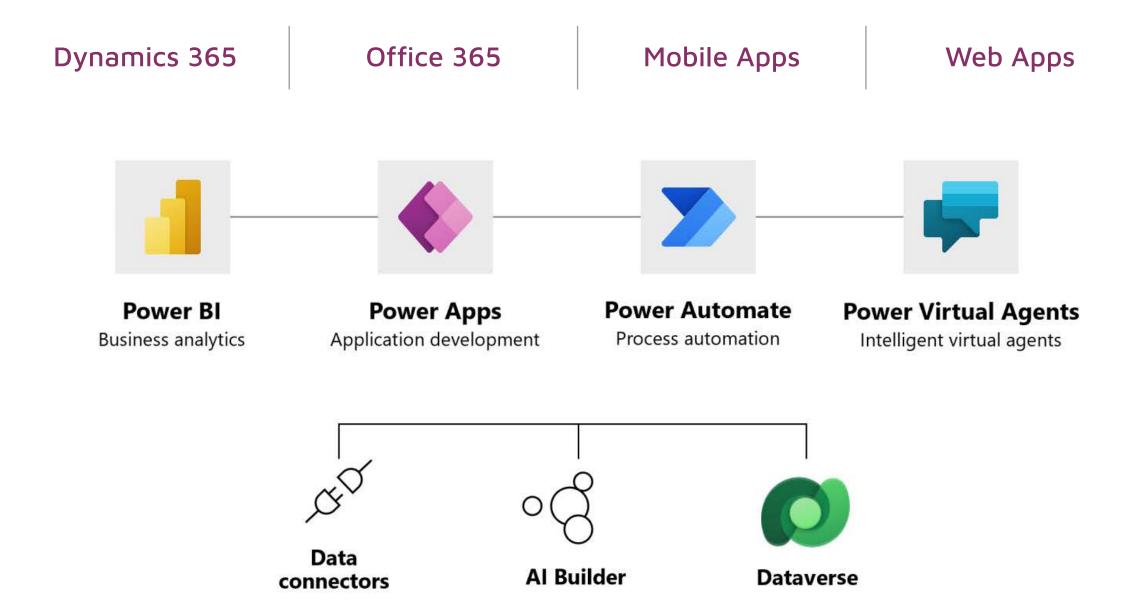
# Integrated Microsoft Dynamics Ecosystem

A unique ecosystem of customer-centered solutions

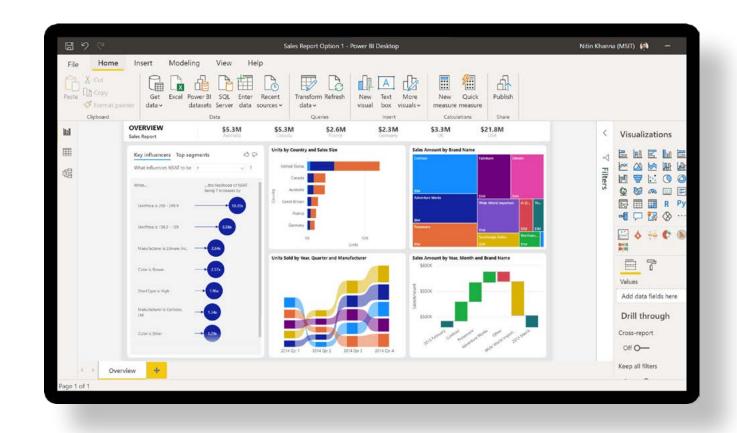
One of the things we love most about Dynamics 365 is the value-add tools provided as part of most Dynamics 365 licenses or included with Office 365. Microsoft's Ecosystem comprises five distinct pillars within the Microsoft stack. First, it is a cloud-based business applications platform that combines components of Customer Relationship Management (CRM), Enterprise Resource Planning (ERP), productivity applications, and Artificial Intelligence. These pillars reside on top of the Common Data Service platform.

Microsoft ecosystem kickstarts your business's digital transformation journey, enabling enterprise-wide innovation through technology. For instance, in the past, if a customer wanted to know the status of their order, any open cases, or invoices past due, you would probably call someone in Backoffice or operations or perhaps log into another system to get the information. However, now you can see all this information in real-time from Outlook without having to leave your productivity application since the information is presented in the context of your conversation.

Leveraging other collaboration applications such as Teams and OneDrive control conversation, document management and collaboration related to the business applications such as sales pursuits and estimations.



Connect and Grow your Business Like Never Before



### PowerBl

View your most critical business data through a single pane of glass, no matter where it lives or where you are. Create stunning real-time and interactive dashboards using natural English - so no need to rely on IT or build complex queries.





### **Portals**

Allow your customers, partners and employees to self-serve with beautiful web portals, fully integrated to CRM. And, best of all, a web portal is included within most Dynamics 365 subscriptions free of charge.

# PowerApps

Make Office 365 and Dynamics 365 your own with powerful apps that span productivity and business data. Customise SharePoint Online, use PowerApps with Microsoft Teams and build apps on Dynamics 365.

# Dynamics 365 Business Central Quick-start Implementation Packages

# From Scratch

Start From

£5,000

Within 1 Week

# Migrate from Existing ERP

Start From

£10,000

In under 3 Weeks

#### Offerings:

- Save up to £5,000! on Business Central implementation
- Get selected apps FREE for 1 whole year!\*
  - \*SiriusOctopus365: Master Data Management App
  - \*SiriusPayroll365: HR integrated, HMRC-recognised payroll App

# Consultancy-led Implementation

Start From

£20,000

\*As per the requirements

Our quick start packages are suitable for startups and SMBs but if you are an enterprise looking to implement a modern ERP, we advise you to try our consultancy led implementation package.

Contact us to get a detailed quote regarding our consultancy-led approach.

## **Our Success Stories**

# Advising a Public Service & Government Agency during the Procurement of a new ERP system



The clients' legacy technology has been in place for many years. Their activities have changed and have been growing significantly. They needed to be able to offer significant value and support to their partners with a new and innovative ERP system.



Dogma Group was enlisted to support England's major public service & government agency's internal resources across Finance, Purchasing, HR, and Payroll.



This was to carry out a full discovery process of requirements, to develop a vision of new To-Be processes to take advantage of new technology, to build a business case to pass through their approval process, and to input into the Procurement strategy and ITT documentation.

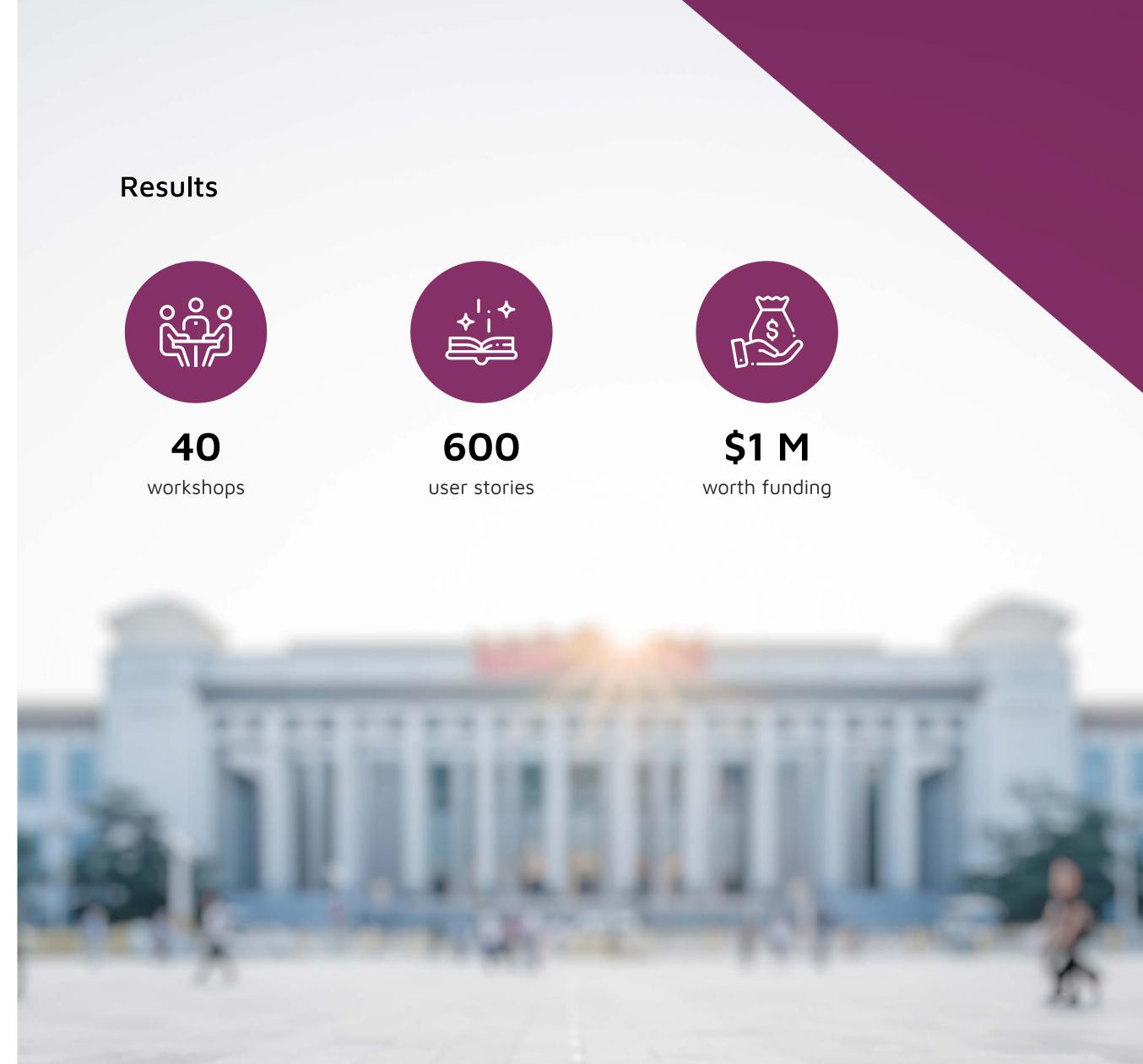


Dogma's expertise in ERP, processes, and professional services guidance through business case and procurement helped the agency in going to market to purchase a best-in-class new solution, i.e., Microsoft Dynamics 365 Business Central.



The agency was presented with insights into the dos and don'ts of procuring a system and information on costs and market rates for budgetary considerations.

Connect and Grow your Business Like Never Before



### Who are We?

Dogma Group of companies is the U.K.'s leading CRM, ERP, and complementary technology advisor providing unbiased advice on the right solution to meet your business requirements. Dogma includes four specialist companies: SeeLogic, SeeLogic International, SiriusApp, and DynamicAl. Our core mission is to develop our expertise continually, demystify the CRM, ERP, and HRM marketplace, design best-fit solutions for our customers, and then work practically with customers to implement them in a timely and cost-effective manner.

Over numerous CRM and ERP implementation projects, our clients have entrusted Dogma Group as the expert ERP and CRM advisor. It has provided unbiased advice to businesses from any industry to fulfill their technology needs. The experienced consultants (also Chartered Accountants) at Seelogic first understand your business process and create a roadmap to offer bespoke solutions as we configure Dynamics 365 Business Central to boost your organisational efficiency.



Connect and Grow your Business Like Never Before

# What our Clients are Saying





Right from day one I liked the way in which SeeLogic interacted with my team. Eddie and his team were proactive, they listened but then they challenged us too. We could have had an inferior solution, or the right solution and SeeLogic helped to ensure that we were taking appropriate strategic steps forward. The CRM which we have deployed is the start of a journey with Dynamics 365 and I'm sure as we adopt the wider tools available within Office 365 that our benefits will only continue to improve.

- Mark Grocott, Chief Digital Officer





Implementing a CRM was a key component of our Customer Service centralisation project. It facilitated the seamless transfer to common processes and a unified way of working. At the same time ensuring a high level of Customer satisfaction was maintained. SeeLogic were the ideal implementation partner for us; knowledgeable, responsive and agile. As our Service Centre and systems have matured, SeeLogic have played an important part in supporting us on that journey.

- **Neil Trigg**, Newell Brands EMEA - IT Director

# What our Clients are Saying





We've had a terrific experience with SeeLogic and their Managed Services team on our most recent data origination project. Specifically, we've found the frequency of updates, diligence in carrying out tasks & the flexibility of the team to be particularly impressive!

- **Tim Murray**, Vice President Product Development & Strategy





SeeLogic really understood our internal challenges and objectives and were able to translate them into technical requirements to then provide us with an unbiased comparison of the various systems that could meet our needs. We enjoyed working with their friendly team.

- Corrine Leloup, Senior CRM Manager

Connect and Grow your Business Like Never Before

# **Trusted By**













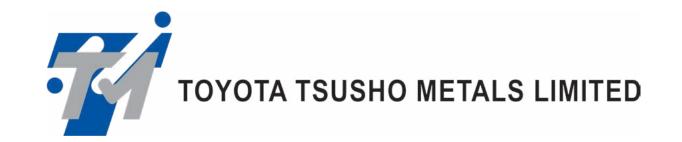












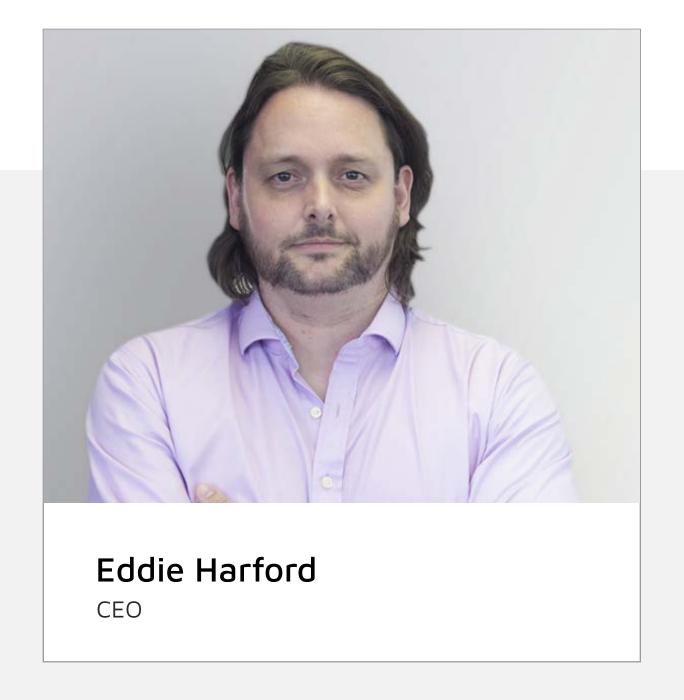


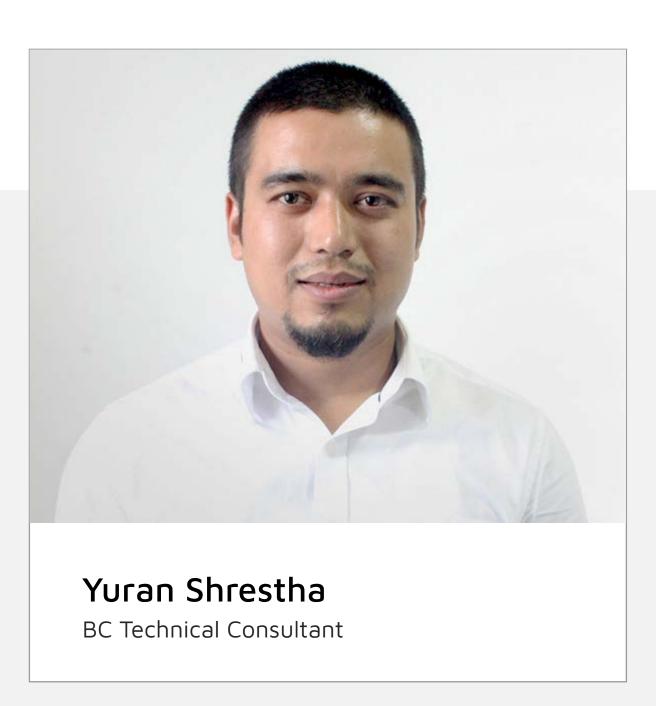


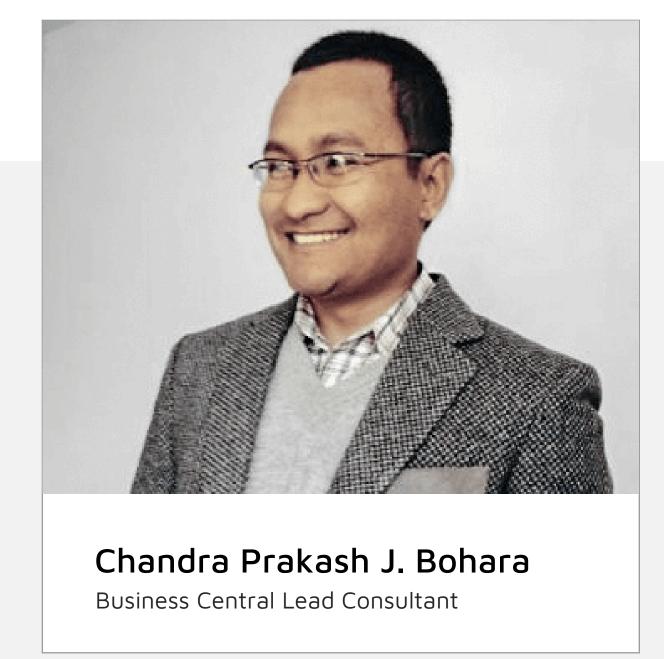
# Meet our ERP Experts

Investing in the most advanced ERP solution but not having the right consultants to guide you through your ERP implementation journey to realise the solution's full potential is a challenge. At Dogma Group, we have developed fourteen 'Centres of Excellence' – teams of experts focused on a different technology area or discipline, including ERP, CRM, HRM, Marketing Automation, AI, QA, and custom apps development.

Our continuous improvement programs mean our teams live and breathe the technology and can find solutions to some of the toughest challenges by calling upon the right product capabilities. We are also proud to have two Microsoft MVPs (Most Valuable Professional) – the highest Microsoft accolade.







# Our Digital First Approach

### Dogma Group: Your Trusted Advisor in Your Digital Transformation journey

You have a vision, a goal or an issue to tackle. We have an arsenal of innovators, problem solvers, creatives, and developers ready to find, implement and manage the best-fit CRM, ERP, and related technologies to relieve your pains and kickstart your digital transformation journey.

Business Strategy	Solution Implementation	({C)} Automation	QA	24/7 Support
Business Process Mapping	CRM & ERP Integration	Marketing Automation	• QA consultancy	System Health Check
Customer Journey	Data Migration	Al consultancy	Process Improvement	• Training
Change Management	Solution Integration	• Al Team	Resources On-demand	Support and Managed Services
Requirement Gathering and	• Web Portal and Apps		Enhanced AI based testing	
Product Selection	Development		Automation Testing	
Configure-first and Product- agnostic Approach			Process Automation Validation	



18+ Years of experience with Business Central and market-leading ERP Implementation



Implemented by Chartered Accountants who understand your finances in-and-out



A Microsoft Gold Partner Firm



Developing custom apps to extend the capabilities of Business Central



Over 600+ ERP implementation success stories



Commitment to being honest, pragmatic and fair



# **Business Central FAQs**

1. How do I know if Business Central is the right ERP solution for my business?

Dynamics 365 Business Central is a trusted, proven ERP solution which has served 160,000 customers. It has rich functionalities and can be deployed in the public cloud, private cloud, or on-premises, consolidating your finance, operations, sales and service, supply chain, projects and cash management. At Dogma Group, we follow a product-agnostic approach to help companies choose the best-fit ERP solutions. As Microsoft Gold Partners, we have over 100 successful D365 BC implementation use cases. Talk to one of our experts and book a demo to find out if Business Central is suitable for you:

3. How much does it cost on average to implement Dynamics 365 Business Central at Dogma Group?

It depends on the project size, i.e. the size of your business and the modules you use. For detailed information about BC licensing costs and subscription plans.

Recommended By:



Gartner

FORRESTER®

Book a Demo

2. Dynamics NAV vs Dynamics 365 Business Central Cloud: Which to Choose?

Ans: Dynamics Business Central is the successor of Dynamics NAV which Microsoft rebranded, enhanced, and tweaked to offer a holistic cloud/hosted ERP solution. The new Dynamics 365 Business Central contains much standard functionality we get from Dynamics NAV. But the cloud version has several key features, such as monthly or perpetual licensing (based on your requirements) and automatic upgrades with bi-annual release waves. These third-party add-ons require no code and flexible hosting options, i.e., Business Central is available as both a cloud-based SaaS or perpetual/hosted solution. On the other hand, Dynamics NAV takes months to upgrade and uses a private data center that is not as secure as the cloud. For more information, read:

**Read Now** 

4. What are the benefits of migrating from Dynamics NAV to Dynamics 365 Business Central?

Migrating on-premises, legacy systems, and applications to the cloud can seem daunting for many organisations. But the value-added benefits of moving to the cloud surpass the challenges, which

- 24/7 access to business
- Enhanced scalability

include:

- Monitor business processes from one integrated system
- Global availability
- Cost-effectiveness
- Collaborate seamlessly with other cloud-based productivity tools
- Disaster recovery

To know more, contact us today on 01296 328 689 for a no-obligation consultation.

# **Business Central FAQs**

#### 5. Is Business Central available in my country/region?

Business Central is available in a limited number of markets, but new countries are added through Microsoft-led localisation or partner-led localisation every quarter. See Country/Regional Availability and Supported Translations (available in English only) for more information.

#### 6. Can I use apps to extend the functionality of Business Central?

Yes, you can! Custom apps make it easier to deploy extended functionality quickly and upgrade to new versions rapidly and cost-effectively. They are extendable and ready to use when the customer needs to scale their business or add new functionality to Business Central without the headache of third-party vendors or integration issues. Moreover, it allows you to have a personalised and integrated Business Central software that uniquely caters to your specific business needs. To find out more, read:

**Read Now** 

#### 7. Are we offering any quick-start packages for BC implementation?

Yes. Our quick-start Dynamics 365 implementation packages are designed to get your business started with the essential modules of Microsoft Dynamics 365 in as little as a week and with no business downtime.





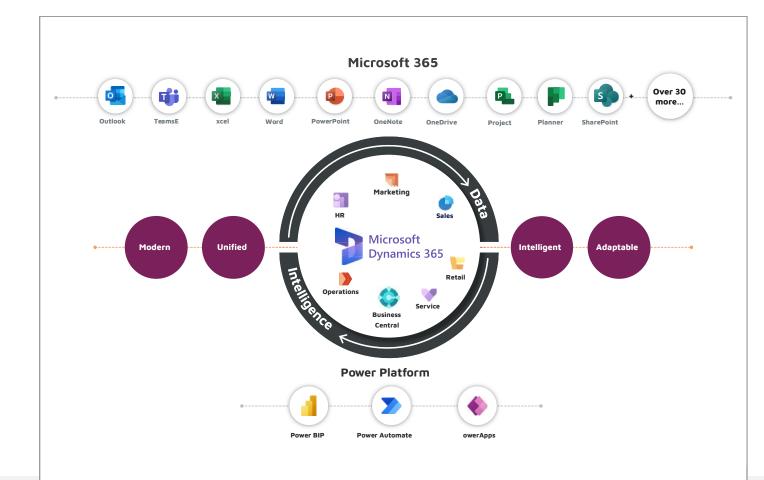
# Ready to Kickstart your Digitisation Journey with us?

Witness the power of Dynamics 365 Business Central for yourself by booking a customised demo where we will schedule a pre-setup sandbox environment and show how Business Central will work for you!

TALK TO THE EXPERTS



### Relevant Resources



# Microsoft Dynamics 365 Business Central Quick Demo: Introduction

In this video, Dogma Group's CEO, Eddie Harford introduces Dynamics 365 Business Central, demonstrates some of the key features of the platform, and explains how business can leverage it to overcome some of the common challenges organisations face daily.

**Know More** 



### 5 Ways Cloud ERP can Revolutionise the Manufacturing Industry

AstheworldstridestowardsIndustry4.0, manufacturers are constantly on edge to stay updated with the latest market trends, meet the demand for new products speedily, and deliver faster and better.

**Know More** 

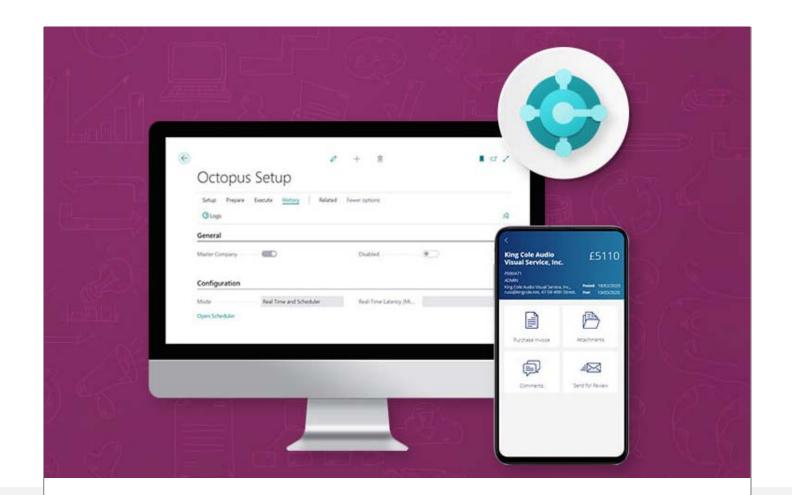


### 5 Reasons Why an Integrated Cloud ERP is Your Business Enabler

Cloud ERPs are scalable, as you grow and change, you can add users & modules, work mobile, and more. Integration unites you into one system, increases efficiency, reduces errors, and produces a slick fast-moving empowered machine.

**Know More** 

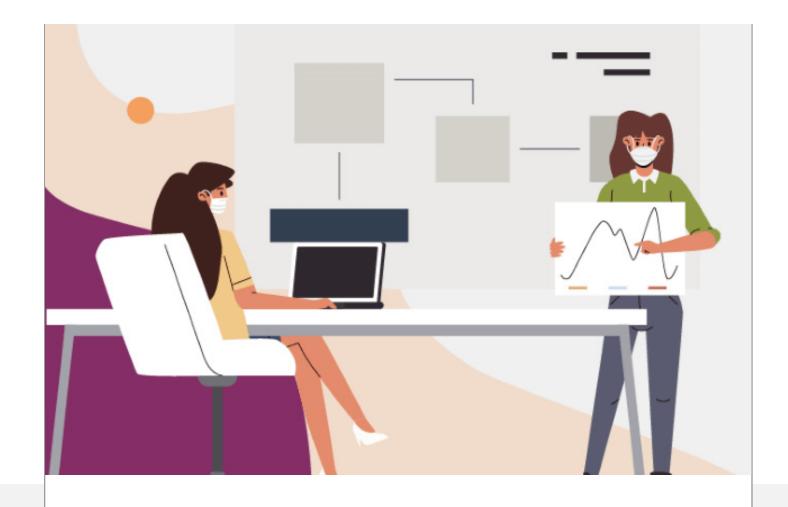
### Relevant Resources



# Can apps make your system smart? Extending the functionality of Dynamics 365 Business Central with Custom Apps

Dynamics 365 Business Central is one of the leading ERP systems in the market that caters to small and medium-sized businesses, offering both robust ERP and customer relationship management (CRM) capabilities.

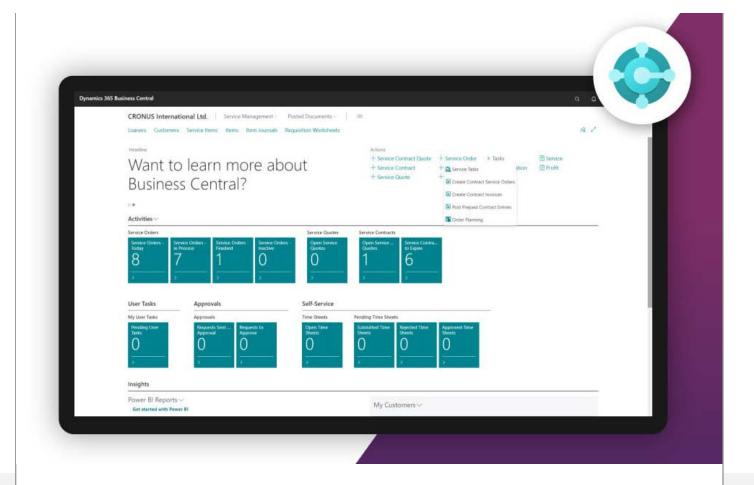
**Know More** 



# Is your ERP ready to embrace the 'new normal'?

The Covid-19 crisis has redefined any previous notion of what constitutes a 'normal' business environment. In a new world where change is the only constant, business continuity and resilience is the number one priority for the majority for most business leaders.

**Know More** 



### Top 6 features of Microsoft Dynamics 365 Business Central from 2022 first release

Business Central includes some interesting new features and improvements in Microsoft 365 integration, development, onboarding, reporting, service and user experience, and more for the 2022 Dynamics 365 first release.

**Know More** 

# **ABOUT DOGMA GROUP**

Dogma is a group of companies helping you understand the fuller picture of cutting edge technology and implementing it effectively. This drives real outcomes around transformation, actionable insight, customer experience, and operational efficiency.

Dogma includes four specialist companies: SeeLogic, SeeLogic International, SiriusApp and DynamicAl. As single businesses, these provide focus and deep knowledge in their area of expertise: as a Group they provide integrated services offering you a greater breadth and bigger outcomes without the need for multiple suppliers and the challenges that can entail.

# TAKE THE NEXT STEP

Want to witness the power of Dynamics 365 Business Central for yourself?

**TALK TO THE EXPERTS** 

Dogma Group, Your Trusted Advisor

Don't take our word for it, call us today on 01296 328 689 to arrange a no-obligation demonstration.









